



LAI Board Meets and Accepts President Tom Dyke's Challenge for 2001

The LAI Board met in Chicago on October 26th for the purposes of reviewing LAI programs and activities, and provided the Board with work programs for LAI Year 2001 as an implementation of the LAI Long-Range Plan. The program as presented by President Tom Dyke challenged committee members, board members, and others in taking the next steps in advancing LAI activities to make the organization bigger, stronger, more productive and beneficial for all members. In addition to reviewing and discussing the implementation of these programs compiled by President Dyke, the Board received reports from the Vice Presidents, committees, and Chapter Presidents.

Regional Vice Presidents reported on continued activity in chapter strengthening progress in their cities, and expansion with plans for chapters in several areas now being implemented by members-at-large.

Committee reports included a proposed expansion of web site activities under the direction of James A. Fawcett, which are moving the web site from Telusys in Chicago to Technology Place, Inc. in the Los Angeles area to both renew and expand the LAI web site and add chapter web sites to facilitate the development and exchange of chapter and membership information. Members will be kept advised of progress made in this area in the development of a better, more comprehensive and productive web site for all LAI members.

Chair Larry Lund reported on the activities of the Media Relations Committee and the distribution of press releases.

Highlights of 2001 publicity will be announcing and promotion of the San Francisco "Weekend Experience" in April, and the Biennial Congress being held in Philadelphia in the fall.

An important new committee formed by President Dyke is the Non-Dues Revenue Sources Committee, which is headed by Larry Heglar, and which is seeking ways of developing greater income from various activities to provide expanding programs for the LAI membership. Chair Heglar invited comments from members on ways to develop "extra" income for the committee and Board to consider.

Frank Spink, Chair of the Membership-at-Large Committee, commented on the slow response being experienced with LAI members in recommending new members-at-large in various markets around the world. He indicated that the committee needed more input from members identifying these key prospective members because of the great assist that they can be to LAI in building membership chapters and new membership programs.

The Board approved recommendations made by President Tom Dyke that there be two additional awards offered at the Biennial Congress in Philadelphia — the LAI Journalism Award, and the LAI Author Award.

Nominees for these two new awards, as well as the regular awards, will be sought from the membership soon.

A new committee established under the Chairmanship of Treasurer Les Pollock is the LAI Audit Committee, which will have the responsibility of reviewing LAI financial information, including prepared audits and the development of new budgets for succeeding years. A preliminary budget developed by staff was reviewed and modifications suggested, which, when completed, will be reviewed by the Audit Committee for final recommendations.

Altogether, the Board meeting was a most productive one with much accomplished and clearly a great deal to be done!

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Top Ten Reasons Why our Members Enjoy Their Membership

President's Letter

by Thompson Dyke, President



It is a beautiful day on the west coast of Florida as we prepare for a traditional Thanksgiving Day in Naples. I have essentially completed one year of my two-year term as

your President and I am pleased to tell you that our organization is accomplishing its short-range work program as set out in the LAI Vision 2000 Strategic Plan adopted in London last year at the Biennial Congress.

My recent trip to visit the Los Angeles, Orange County, San Diego, and Aloha Chapters this fall reminded me of why you enjoy being a member of LAI. I often ask the question of existing members what they enjoy about being a member. The following reasons are most often given to me in response.

- 1. Networking** — Members tell me they enjoy the opportunity of attending meetings and linking up with other members and non-members while making new professional contacts and business connections.
- 2. Prestige** — The joy of being selected into a honorary society in which you can't buy your way in is often mentioned as being very important. It adds a great deal to your professional reputation.
- 3. Recognition by Peers** — After you have been made a member, your peers recognize you as someone who is successful and "has made it." This is very important to many of us who value that recognition by others in our profession and related businesses.
- 4. Fellowship** — Some of us enjoy the association because of the opportunity to get together with our friends and discuss matters of mutual interests. All who participate can enjoy the camaraderie one can find at LAI meetings.
- 5. Diversity of Membership** — Our membership is very broad and diverse as borne out by our current attempts

to create a revised dues notice to reflect all of the categories of professions and businesses to which our members belong. Just look at this list:

- Academic
- Appraisal/Valuation
- Architecture
- Brokerage/Leasing
- Construction
- Consulting
- Economic/Community Development
- Engineering
- Environmental/Land Conservation
- Finance
- Government
 - Elected Official
 - Public Administration
 - Jurist
- Historic Preservation
- Journalism
- Landscape Architecture
- Law
- Market Research/Economic Analysis
- Non-Profit/Association Management
- Property Asset Management
- Real Estate Development
- Research
- Traffic and Transportation
- Title Insurance
- Urban/Regional Planning

- 6. Leadership Opportunities** — Whether you are a local chapter officer, committee member, LAI Executive Committee member, LEF officer, or Award recipient, you have the opportunity to offer your talents of leadership to improve your career, your company's future or the betterment of LAI. You have the chance to improve your own talents of leadership.
- 7. Idea Exchange** — In October, the Ely Chapter held a symposium on "Creating the Livable Downtown." This was one in a series that Ely has been holding just as Baltimore did in 1998 when it held the David Rusk seminar. Next March, the Simcoe (Toronto) Chapter will hold a seminar on the "Future of Transportation." The London Chapter just held its annual all-day seminar and every month some chapter is holding a meeting where ideas are being presented and exchanged, which are of vital interest and importance to all of us in our daily lives.

- 8. Business Relationship** — It is often the case where I will attend a local Ely Chapter meeting and bump into five or six members at the meeting with whom I am working with on a variety of jobs. These contacts at the chapter meetings are very important and over the years have improved the professional business relationships with many members. It is great fun to advance the cause of the relationship in an informal manner that both parties enjoy.
- 9. Mentoring** — Several of the chapters provide for members to pay a little extra for a luncheon that pays for a student to come to a meeting, thereby giving a member a mentoring opportunity. It is also very common for members to invite younger people in their profession to come hear the principal speaker for the day and thereby mentor the guest. When the Vancouver Chapter held the Biennial

Continued on page 10

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About Us Chapter News

ALOHA CHAPTER

There are currently 48 members in the Aloha Chapter.

Recent Meetings:

June — Honolulu attorney James Mee invited members' summary and analysis of the U.S. Supreme Court decision on *Rice v. Cayetano*, a case that pertains to the state-created Office of Hawaiian Affairs. The discussions included related issues such as a bill presently pending before the U.S. Senate to estab-

lish sovereignty, including a land base, for native Hawaiians.

September — We were honored with the participation of guest speaker LAI President Thompson Dyke, who brought the Aloha Chapter news about recent and proposed organizational developments, including the updated Strategic Plan and enhancements to the LAI web site.

BALTIMORE CHAPTER

Current membership now numbers 50.

Recent Meetings:

June — Presentation by Mark Weiss, Public Policy Scholar, the Woodrow Wilson Center, on "An Economic Growth Strategy for Baltimore."

September — Presentation: MERLIN — Geographic Information System, made by Bill Burgess, Maryland Department of Natural Resources.

November — Annual Dinner. Formal induction of new members and election of new officers.

National LAI Resolution of Appreciation adopted at the LAI October Board meeting made to outgoing

President Joe Nathanson.

Presentation: "Urban Design and Smart Growth: Lessons from the U.S. and China," by Jeff Soule, Policy Director, American Planning Association and Past President of the Baltimore Chapter LAI.

Baltimore Chapter member Dr. Jane Schukoske is on leave from the University of Baltimore and is spending two years in India in connection with a Foundation-supported project. She has offered to be in contact with LAI's two chapters in India and to work with them to expand LAI's presence in India, and expand and strengthen the ties between LAI Indian chapters and other LAI chapters.

LOS ANGELES CHAPTER

Current membership 135 active, plus 56 inactive members.

Members of the Year (2000): James Fawcett and David Lachoff.

Recommendations for Emeritus members in the L.A. Chapter — Edward L. Johnson, Frederick H. Good, and Donald A. Pehrson.

Membership Directory information is being enhanced to include biographical information, e-mail, web site, etc., for all members. This data will be available on the web for local and national directory information.

Recent Meetings:

September — Joint meeting with Orange County Chapter in Long Beach — James Hankla, CEO of the Alameda Corridor, and Tom Dyke, LAI President, spoke.

November — Design team working on signage standards for the Hollywood Business Improvement District will present their proposals to membership.

The chapter made a total membership survey regarding speaker program suggestions, meeting location preferences, and ideas for improving program offerings, plus feedback on performance to date. The Los Angeles Chapter web site is now fully functioning with the home page providing future speaker agendas, location information, contact information for all Board members, backgrounders for LAI and Skyline Award, Annual Banquet information, directory of past initiates for 45 years, including citations and search tool. The page also includes a form to help update the information on the database.

GEORGE WASHINGTON CHAPTER

Recent Meetings:

June — Maureen McAvey, Director of Business Development, Federal Realty Investment Trust, discussed several of the firm's most significant developments in the metropolitan Washington area.

September — R. William Hard, Executive Vice President, LCOR, Inc., discussed the procurement process involved in LCOR being selected to construct the new headquarters of the U.S. Patent & Trademark Office.

Annual Investiture Banquet being held in November with an anticipated total membership, including inducted members, of approximately 183.

LONDON CHAPTER

Recent Meetings included the following topics:

- *The Effects of E-Commerce on Retailing*
- *Changing in Accounting Practice, Which will Require the Inclusion of Rental Liabilities and Balance Sheets*
- *Development of PFI — The Arrangement Whereby Government or any Corporate Body Passes its Real Estate to an Operator Who then Runs the Buildings, Including Providing Services in Return for Payments from the*

Occupying Government Departments, etc.

An October seminar topic "The Urban Renaissance – Who's Going to Pay For It?" discussing pressures on land supply in the U.K. that will require urban living needs to be made more attractive, but with little thought being given to all the necessary improvements in the public and private domain will be funded.

A program to induct more new members in the chapter is underway.

MEMPHIS CHAPTER

The Memphis Chapter currently has 125 active members and 12 inactive members, with membership growth of approximately six new members per year.

Recent Programs and Speakers:

- Graham Smith, Vice President Corporate Facilities — Federal Express
- Mike Starns, Chair and CEO, MS Carriers, discussing the role of ground transportation on Memphis as a major distribution center

- Willard Sparks, Chair and CEO, Sparks Commodities, Inc.
- Jeff Sanford, President and CEO, Center City Commission on “Downtown Memphis: Seeing is Believing”
- Mark Norris, County Commissioner, discussing five-year growth plan for Shelby County road systems
- Russell Gwatney, Chair of Memphis Area Chamber of Commerce, discussing status of Memphis 2005 plan.

MINNESOTA CHAPTER

Membership — approximately 65 active and inactive members.

Chapter meets in breakfast round table session the second Wednesday of every month where 15-20 members/guests meet starting at 7:30 a.m. for breakfast and the

program follows from 7:45-9:00 a.m.

A noon luncheon meeting was tried for the first time in November with Patrick Loonan, Capital City Partnership, giving a virtual tour of St. Paul. The chapter offers one hour of continuing education credits

for members who attend the breakfast round table. The round table format is conducive of good discussion and Q & A interchange, seeking new ideas in ways to continue to motivate membership attendance from other LAI chapters.

NEW YORK CHAPTER

The New York Chapter is lead by Kenneth Patton; Associate Dean at New York University's School of Continuing and Professional Studies and has monthly luncheons typically attended by 25-30 members and guests.

Recent Presentations:

- Judge Lewis Bart Stone's topic at the September meeting covered his work on land ownership in Bosnia.
- The October meeting featured Marta Person, a noted revitalization and retail recruitment specialist, discussing *The Revitalization of Downtown Newark, NJ* through attractive land incentives.
- LAI Regional Vice President, Joe Egan, attended the fall meeting luncheon and presented members with new LAI pins.

The chapter mandate for 2001 is to further strengthen the membership from among a diverse group of leading real estate and land use professionals.

PUGET SOUND CHAPTER

Special Committee members met during the summer to formulate a 2000/2001 program to help build attendance at meetings with offerings of interest to members.

The September meeting presented an overall market overview, both residential and commercial.

The October meeting explored the emerging “new economy” in neighboring Tacoma, (the “Tac” in “Sea-Tac”).

The Puget Sound Chapter started a new meeting format with an informal luncheon that spans about 75 minutes, with speaker presentations and a give-and-take round table discussion among members and speakers.

A coming program will feature a local

office developer, describing new space for dotcoms in a non-traditional location in conjunction with the redevelopment of the main Goodwill Industries' facility in near downtown Seattle.

The chapter is also working to build increased and stronger ties to the developing real estate program at the University of Washington, headed by LAI members Bob Filley and George Rolfe. Programs are being planned that feature university faculty members discussing cutting-edge research and technology being done which has relevance to real estate and land use professionals. The hope is to increase networking between members and students with this program.

PHOENIX CHAPTER

The Phoenix Chapter now consists of approximately 100 members. During the year 2000 it awarded \$4,000 in scholarships to Arizona State University to help support students who are studying land planning and related subjects from architecture to real estate.

If sponsored several joint meetings, including the Council of Excellence at Arizona State University, and the Urban Land Institute and Valley Partnership. They have concentrated this year on offering a number of meetings relating to the concept of how to plan and manage growth, and heard several points of view regarding a ballot proposition to limit growth in the state of Arizona.

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SACRAMENTO CHAPTER

The Sacramento Chapter has 57 active and 14 inactive members. The chapter inducted nine new members at the November chapter meeting, averaging approximately six new members each year. Meeting attendance averages between 35-40 members. Speakers and topics have included:

- Mike Winn, Senior Vice President, Lennar Communities, and primary developer for the North Natomas area of Sacramento.
- Bob Thomas, City Manager for the City of Sacramento.
- Jan Porter, Senior Vice President, Urban Retail Properties, developer of the new Roseville Galleria project.
- Jim Ray, Principal of McKay & Somps Engineering, discussing the Water Forum, a negotiated process for determining long-term water solutions for the Sacramento MSA.
- John Brooks, Director of the California General Services Agency, discussing the State's East End Project, a 2 million square foot development adjacent to the State Capitol that will house several state agencies.
- Terry Tschudin, Sacramento County Chief Executive.
- Dan Walters, State Capitol political columnist for the *Sacramento Bee*.

SIMCOE CHAPTER

The Greater Toronto region is enjoying a sustained economic and physical growth with levels of investment activity well above historic averages and now in excess of \$3 billion dollars annually. New home construction is also approaching record levels. New amalgamation of the municipality that has been affected in the Greater Toronto Area (GTA) is resulting in economies in operation so that the GTA has gone three years without a tax increase. The GTA has embarked on the major task of developing an Official Plan, and Mr. Paul Bedford, Chief Planner of the city, was a recent speaker at the Simcoe symposium. In addition to experiencing strong economic growth, the Toronto region has also experienced high level of population growth with an average

five-year growth of nearly 100,000 annually. The Greater Toronto area is one of the ten largest metropolitan areas in Canada and the United States, and is the second fastest growing city among these urban areas, surpassed in rate of growth only by Dallas/Ft. Worth, and Los Angeles.

Toronto is also on the short list of five cities selected as finalists to host the 2008 Summer Olympics. \$1.5 billion is in the process of being allocated for improvements in the city's infrastructure with the major part of this investment along the waterfront, which is being proposed as the location for many of the hoped for 2008 Olympic events. The city hopes to use the bid as a method to jump start reinvestment in the city's waterfront area.

VANCOUVER CHAPTER

New Officers for 2001-2002. Ken Cameron, Manager of Policy and Planning for the Greater Vancouver Regional District as President. The new Officers and Executive Committee have established three overall objectives for their term:

1. To continue to develop Lambda Alpha as a unique and special set of relationships that are important to each member in their personal and professional lives;
2. To continue to attract members who can offer top level knowledge and experience in land economics and related

fields; and

3. To offer a menu of events that provides significant value to the existing and potential members and further strengthen the feeling that the chapter's events are important and unique opportunities for personal and professional growth.

The chapter priority is to establish a stable membership level of at least 100 members.

Recent programs included:

- Michael Geller, President and CEO of Burnaby Mountain Community Corporation, a Simon Fraser University

IN MEMORIAM

Members will be saddened to learn of the passing of Byron Reidt Hanke, a widely known and admired landscape architect and urban planner, who was Chief Land Planner in the architectural division of the Federal Housing Administration. In this role he directed a staff of consulting landscape architects, city planners, and civil engineers. He was a member of many organizations, including Lambda Alpha International, the Urban Land Institute, American Society of Landscape Architects, and the American Society of Certified Planners. He was widely honored in the land economics field and was the author of a number of technical works on land use, housing and community associations.

He most recently assisted LAI member Don R. Stabile in providing background for his new book on community associations, a project supported in part by the Land Economics Foundation. Byron Hanke will be deeply missed by his many friends in the land economics field.

subsidiary, established to develop market housing and other uses on surplus university land;

- Harry McWatters, President of Sumac Ridge Estate Winery;
- Shayne Ramsay, CEO of Homeowner Protection Office and Acting CEO of BC Housing Management Commission; and
- Dr. Bill Waters, Professor and Director of the Centre for Transportation Studies, University of British Columbia.

THE CHICAGO "WEEKEND EXPERIENCE" A GREAT EVENT!

A combination of social events, a symposium, and a Chicago area bus tour were popular with the attendees at the recent Chicago "Weekend Experience," which took place October 26-28, 2000.

Starting with the Presidents' Cannon and Dyke Reception on October 26 at the Chicago Mid-Day Club, the program continued with a symposium on Friday, October 27, a dinner and presentation by Ed Uhlir on the Millennium Park at the Cliff Dwellers Club. Completion of the program with an all-day Saturday tour of highlights of some of Chicago's important initiatives in renewal and reuse.

There were lots of great opportunities for networking and learning. An important part of the program was the presentation at the Cliff Dwellers Club by Ed Uhlir, Assistant to the Mayor, and Director of the historic Chicago Millennium Park, which will have a state of the art sound system, a theater and dance facility, as well as an outstanding park facility for other recreational uses, including a skating rink. A band shell and bridge designed by Frank Gehry will be a part of the important Grant Park music installation and program.

The symposium was sponsored and

organized by the Ely Chapter and LAI, which featured nationally and internationally known experts on urban renewal from Chicago, Toronto, and London areas experiencing substantial changes and the expansion of dynamic downtown areas. Philip Langdon, a widely known urbanologist, and author of "A Better Place to Live" was the luncheon keynote speaker.

The Saturday tour visited many sections of Chicago, currently undergoing change, upgrade, and modification to increase the "livable downtown." Several comments were received from members, including several participants who stated they were ready to go on another "wonderful tour of Chicago and its downtown area, and how prosperous the city seemed." The tour started and ended at the new Burnham Hotel located in Chicago at State & Washington, which gave a distinctive flavor to the tour. The Burnham Hotel occupies the historic Reliance Building, one of the earliest examples of the Chicago School of Architecture, which pioneered the use of steel structural buildings leading the way to the development of the skyscraper, which is such a prominent feature of most every major city in the world.

The Lambda Alpha "Weekend Experience" is an expansion of regular LAI Board meeting activities by formalizing an organizational structure and procedure. It encourages all communities hosting LAI Board and LAI "Weekend Experience" programs to enrich them with special area tours. This provides opportunities for both local and visiting LAI members to learn a great deal more about the key cities in which LAI holds its Annual and Semi-Annual meetings.

The next LAI "Weekend Experience" will be held in San Francisco, CA, April 19-21, 2001, and will feature tours of the Yerba Buena redevelopment in San Francisco, plus other important initiatives relevant to LAI members in taking our group to the cutting-edge areas that the average visitor would miss. More information will be forwarded to members on this meeting shortly and it is anticipated that the San Francisco "Weekend Experience" in April 2001 will continue the successful program of LAI "Weekend Experiences" by establishing a new standard of excellence. We hope to see many members in one of the country's most popular and interesting cities, San Francisco, in 2001.



Susanne Cannon, Ely Chapter President, welcomes LAI members to the dinner held at the Cliff Dwellers Club during the LAI "Weekend Experience," co-sponsored by the Ely Chapter and LAI.



LAI members enjoying the Ed Uhlir presentation on the Millennium Park at the Cliff Dwellers Club.



Part of the audience attending the Ely Chapter-sponsored symposium on "Creating the Livable Downtown" shown here meeting at a dorm facility of the Art Institute, which provided a substantial meeting room for this important and popular program.





President Tom Dyke visits with Ed Uhlir, Assistant to the Mayor, and Project Manager for the Millennium Park. Mr. Uhlir was the featured speaker at the LAI dinner meeting held at the Cliff Dwellers Club.



President Tom Dyke was a busy host at the President's Reception held at the Mid-Day Club, the kickoff of the LAI "Weekend Experience" program.



Larry Lund, LAI Vice President, Central Region, is shown as the Master of Ceremonies for the LAI evening at the Cliff Dwellers. Larry gave a brief and most interesting synopsis of the history and background of the founding of the Ely Chapter named after "The Father of Land Economics," Richard T. Ely.

THE BUS TOUR OF CHICAGO WAS VERY POPULAR — Below you will see a number of stops on the very popular bus tour conducted by LAI as an important part of the LAI "Weekend Experience." Among the visits that took place as a part of this tour were:



Discussion of the Blocky projects by Thrasher Development Corporation.



Members shown visiting a recent conversion by Friedman Properties, in which a courthouse has been converted to office space combining a converted loft building with new town homes.



The R. R. Donnelley Tech Center gave insight into one of the High Tech Incubator Programs being developed in Chicago.



Members visit the new Chicago Nordstrom's in Developer John Bucks' River North project. This store is reported to be the 2nd highest grossing store in the Nordstrom chain after being open four months.

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Creating the Pennsylvania Quarter

By Jo-Ann Neuhaus, Pennsylvania Quarter Neighborhood Association

This article continues our series on Washington, D.C. (Part two of three articles).

How does a city create a thriving neighborhood, a community that is more than bricks and mortar, in a shabby area of its downtown? Today this does not appear to be a significant problem to solve with the renewed interest in inner city living. A booming economy and the desire of both young professionals and empty-nesters to return from suburbia to the city's core as a place to work, to follow leisure pursuits, or to live, is evident to larger cities across the continent. But in the early 1970's, with few exceptions, this was only the hard-core urbanite's fantasy.

In downtown Washington, planners for the Pennsylvania Avenue Development Corporation (PADC) — a small, federal corporation, charged by Congress with preparing and then executing a plan for Pennsylvania Avenue between the White House and Capitol and the 22 blocks adjacent to the Avenue — had the foresight to require a mix of uses that would attract people back downtown — well before city dwellers were again in vogue. Eventually, the efforts of PADC, the city's action at critical times, and private-sector partners willing to work together, created a neighborhood — and a neighborhood name — out of a no-man's land. Today Pennsylvania Quarter has offices, for sure, but also hotels, shops, residences, theaters, art galleries, and a sports arena to compliment the pre-existing churches, museums, library, and YWCA. Equally as important, it has an active, inclu-

sive neighborhood association.

In the early 1980s, with PADC's blessing, private entrepreneurs began to change the neighborhood by renovating some of the smaller historic buildings. In turn, PADC encouraged arts uses in both new buildings and in older ones that would eventually be renovated or redeveloped. At the same time, it worked to create a series of major public spaces — John Marshall Park, the U.S. Navy Memorial, and Indiana Plaza.

Changes by both the private sector and PADC attracted a few local developers willing to build or renovate individual, less prestigious office buildings, with the changes to the area now evident and a sixth sense that it would become as attractive as the area to the west — also under PADC's charge. By the mid-1980s, Pennsylvania Avenue became Washington's "beach front property." Developers would vie for the right to build sizable, mixed-use developments that included residences; this in an area that had not seen a residential population for nearly a century. Within two years, five developers were making plans for as many sites with seven residential buildings, office space, retail and restaurant space, and a theater for what would become the country's foremost Shakespearean acting company.

It was these five developers and PADC that banded together and eventually chose to form a neighborhood organization. Initial goals were to ensure sufficient retail services to attract residents and to publicize their efforts to create a desirable residential location. When apartments leased faster than projected and the condominiums proved to

be the fastest selling condo units in the northeastern United States, the association's focus changed and its six founding members chose to open its doors to everyone in the community: residents, merchants, theaters, art galleries, office tenants, churches, museums, restaurants, the library, the YWCA, and other property owners.

Since 1993, the Penn Quarter Neighborhood Association has sponsored an annual arts festival, a holiday gala at the end of the year, and monthly breakfast meetings, each with a topical speaker. The association has become the neighborhood's vehicle for community activities. It also keeps residents and businesses informed of proposed government actions that would affect the neighborhood and provides an effective liaison to federal and local government agencies.

Since three of the five initial private association founders completed their developments, a local developer (also the owner of two major league franchises) built a new sport arena at the neighborhood's northern edge. More recently, following the end of the last real estate recession, eight new developments — two new office buildings, two hotels in historic properties, one mixed-use arts, office and residential development, two mixed-use office, retail and residential developments, and one mixed-use residential, retail and theater development — have begun. With only two or three sites remaining in less than 30 years, the area has been completely redeveloped and a neighborhood has emerged.

IMPORTANT NEW BOOK PUBLISHED WITH SUPPORT OF LAND ECONOMICS FOUNDATION

A new book entitled "*Community Associations — The Emergence and Acceptance of a Quiet Innovation in Housing*," written by well-known Land Economics author Donald R. Stabile, has recently been published and is available to LAI members.

David O. Whitman, in his foreword to this new book, points out that 205,000 Community Associations (CA's) represented 42 million people in 1998. He notes that "Stabile investigates the roots of the modern CA as far back as the Middle Ages. With historical framework in place, he turns to the development of CA in the United States. — He describes the workings of the various forms of CA's before extending his analysis to the Community Association Institute (CAI), an organization of CA's created to maximize the effectiveness of the member organizations by pro-

viding a clearing house for information important to their operation.

"*Community Associations* is a welcome addition to the literature on housing in America. Housing costs are unlikely to decline in a growing society comprised largely of citizens who expect and demand superior living facilities. CA's will continue to be the means of home ownership for increasing numbers of Americans and as the number of CA's expand, the kind of CA's available to buyers will broaden. Stabile's study turns up the volume on a quiet innovation in housing."

Contact the LAI or Publisher Greenwood Press, 88 Post Road West, Westport, Connecticut 06881.

Pilot Member Questionnaire Yields Results

A questionnaire to develop a profile of LAI membership has been developed with the input of a number of Officers and Board members, and a pilot sample mailing that included 20+% of LAI members in three selected geographic areas has provided some very interesting preliminary results. To date we have had a 30% return on our preliminary survey, which gives us a sample of approximately 155 respondents. As a preliminary survey, it can be utilized similar to those surveys used by political survey organizations "with an accuracy of $\pm 4\%$!"

Some Interesting Survey Data —

50% of the responses came from members initiated by chapters in the last ten years.

To What other organizations in the Land Economics field do you belong?

- ULI — 31%, American Planners Assn. — 12%, American Bar Assn. — 11%, AIA — 9%, NAR and CSC — 5%, Appraisal Institute — 5%
- 75% of the respondents of LAI are 51 years of age and older.
- 77% have been working in the Land Economics field for over 21 years.
- 66% indicate that Land Economics is their full-time profession.
- 90% of the respondents consider themselves as active and about 10% either semi-retired or retired.
- 55% hold a B.A. Degree, 30% an M.A. Degree, 10% a J.D. Degree.
- 63% of the respondents are with a firm of five or fewer employees.
- 71% categorize the major areas in which they do business as urban, 38% suburban, 31% "local," 33% national, and 6.5% international.
- 90% of LAI respondents have direct Internet access, with 41% having their own web page.
- 86% use a computer directly with 79% using word processing software, and 61% using spreadsheets.

Why do you value LAI Membership?

- 78% of respondents belong to LA for peer contact, 65% Idea Exchange, 55% Business Contacts.

What are your main reasons for attending meetings?

- Networking 70%; Idea Exchange 53%; Education 40%; Updating Knowledge 40%

Do you regularly contribute to LEF programs?

- 59% do not regularly contribute to LEF programs, with the main reason for not doing so being lack of knowledge cited by 10% of the membership.

After reviewing the general comments of members on the relevancy of parts of the questionnaire, there will no doubt be some modifications and then a questionnaire distribution to the LAI membership for responses and compilation.

Board Inducts Emeritus Members

The LAI Board of Directors at its recent meeting inducted three Emeritus members as recommended by the L.A. Chapter. An Emeritus member is "a member who has maintained active status for twenty (20) years, has served in leadership positions in the chapter or international level; and has retired from professional work associated with Land Economics." Welcome to these three new distinguished LAI Emeritus members, and thanks to them for their many years of LAI support and service to the field of Land Economics! The new Emeritus members are:

Edward L. Johnson
Frederick H. Good
Donald A. Pehrson

LAI CHAPTER ORGANIZING MEETING BEING HELD IN ST. LOUIS FEBRUARY 1, 2001

A special St. Louis new chapter organizing meeting is being planned for St. Louis, MO., and all LAI members who may know potential LAI members in St. Louis are asked to invite them to a chapter kickoff meeting. This meeting is being held on Thursday, February 1st, at 4:00 p.m. at the Sanctuary Room, Student Millennium Center, at the University of Missouri at St. Louis. LAI member-at-large, Dr. Alan Artibise, Director of Policy Research Center, and E. Des Lee, Endowed Professor of Community Policy at the University of Missouri-St. Louis is heading this new chapter formation program. LAI Central Regional Vice President, Larry Lund from Chicago, is assisting in this chapter formation. Please recommend potential St. Louis members for this important new chapter by contacting Dr. Artibise at 314/516-5273, or you may e-mail Alan at artibise@msx.urmsl.edu or call Larry Lund at 312/751-1250, e-mail Larry at lundlarry@msn.com.

With LAI members' help, we will have a new chapter soon!

LAI AND CHAPTER DUES BILLINGS IN PROCESS

Members will soon be receiving dues billings for the year 2001. The deadline for submission of the directory update and payment of dues is thirty (30) days from date of receipt.

Thanks for your cooperation in promptly remitting these monies to support the growth and expansion of chapter programs and programs of LAI, and the Land Economics Foundation! Please let us know if you have any questions.

President's Letter

(continued from page 2)

Congress in 1995, they invited 30 or 40 students to attend the Congress as subsidized guests of the Congress.

10. **Opportunity to Learn** — We all want to continue to learn and by staying active in LAI, we can. At the October 26 Board of Governors meeting in Chicago, we adopted a new tradition of asking each Chapter President not only to tell each other what is going on with their LAI chapters, but also what new and different cutting edge technologies are happening in their cities or regions.

I thought you might like to hear about some other activities currently going on with LAI:

- **A revised billing notice** has been prepared for 2001 dues that you should be receiving shortly.
- **Potential Tokyo Chapter.** Things look very encouraging for creating a new chapter in Tokyo this coming spring. If you know anyone in that city

who should be a member, contact Dave Callies in Honolulu. Fax: 808/956-5569

- **Potential St. Louis Chapter.** Larry Lund is working with Alan Artibise, former President of the Vancouver Chapter, who recently moved to St. Louis. Opportunities look good for establishing a chapter in that city.
- **Hong Kong Chapter.** We now have five members-at-large, and if we get one more, we will try to formally create a chapter in China. Contact Phil Boname or Frank Spink if you have a name to suggest. Fax: 604/682-5747
- **Potential West African Chapter.** We have just received a letter of interest from Ms. Eva Monica Boateng in Accra, Ghana about forming a chapter. If you have any contacts or know of Eva, contact Dr. Karen Sieracki in London (Fax: 011 44 189-254-7399).
- **San Francisco Meeting.** Mark your calendars now for April 19, 2001 for the next Board of Governors meeting.

Janet Norris, President of the Golden Gate Chapter, has invited LAI to come to California for another "Weekend Experience." I heard that some members might travel to Napa Valley following the meeting for a Napa Train Ride, including some fine wine and gourmet dining on board the train.

- **Web Site.** We have switched web site providers to Technology Place, Inc., which is preparing a Chapter web page for each chapter. We can look forward to the day when you can sign up for a Chapter meeting and pay your bill via the internet.
- **New Awards.** The Board of Governors approved a new Journalism and a new Author award. I hope each chapter will propose candidates for these awards as part of our awards process in 2001 to be given at the Biennial Congress meeting in Philadelphia in October 2001.

Happy Holidays!

P.S. I hope you like *KeyNotes* on the web. Let us know.

Land Economics Foundation Graduate Scholarship Being Offered

Jo-Ann Neuhaus, President of the Land Economics Foundation, has announced that a Land Economics Foundation Graduate Scholarship will be given to a graduate student in the United States, Canada, or Great Britain undertaking graduate study in land economics, architecture, law, geography, urban planning, landscape architecture, environmental planning, civil engineering, government, public administration, real estate or urban studies. A \$3,000 scholarship will be awarded. Scholarship applications/proposals should be submitted the Awards Selection Committee, briefly outlining the project objective, the relationship to and impact on other work being done in the field, the target audience, the proposed procedures the student will use, the proposed time schedule, and if other financial resources are needed and available. The Selection Committee will evaluate the proposals based on the significance of the contributions of the paper in the field of land economics, the qualifications of the applicant rel-

ative to the paper's goals and implementation requirements, the soundness of the proposal, and the overall quality of the application.

The schedule is as follows:

- March 1, 2001 Receipt deadline for completed application packets
- April 30, 2001 Notification of awards sent to all applicants
- August, 2001 Beginning of the scholarship year

Applications may be obtained from Lambda Alpha International, Suite 1500, 104 S. Michigan Avenue, Chicago, IL 60604. Tel: (312) 201-0101 Fax: (312) 201-0214 E-mail: lai@lai.org, or visit the LAI website <www.lai.org>.

LAI members are asked to make scholarship information known to universities who have graduate students who might be interested and eligible for this scholarship program.

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