



LAMBDA ALPHA INTERNATIONAL

LAND ECONOMICS WEEKEND

SAN DIEGO CHAPTER

October 1-3, 2015

This year LAI San Diego Chapter is excited to host the international LAI members to a Land Economic Weekend Conference (LEW) in San Diego. Over the past several years, LEW Conferences have been held in Spain, Atlanta, Washington DC, Scotland, Hawaii, San Francisco and Phoenix, and have become informative gatherings and exchanges among land economic professionals from around the nation and the world.

We expect our LEW in San Diego will have tremendous attendance and will stand up to the highest standards of presentations on important land economics issues and development projects in San Diego. The dates for this exciting event are October 1-3, 2015. A preliminary program outline is attached to this letter.

The purpose of this letter is to solicit your consideration in becoming a LEW Conference sponsor. Your sponsorship will allow us to make this a most special LEW, one that will not be soon forgotten. Please indicate your preferred level of participation on the form enclosed and return it to: LAI San Diego Chapter, c/o Melissa Williams lambdaalphasd@gmail.com 10601-G Tierrasanta Blvd. #271 San Diego, CA 92124.

Thank you so much for your support.

A handwritten signature in blue ink, appearing to read 'Suzanne Varco'.

Suzanne Varco, President
LAI San Diego Chapter

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SPONSORSHIPS & BENEFITS

- Platinum (\$5,000) – Event Sponsor
 - One complimentary registration to LEW San Diego
 - Dinner for two at the closing banquet
 - Display board at all events
 - Premier listing with logo on all email invitations and website
 - Premier listing with logo on all event printed materials

- Gold (\$2,500)
 - One complimentary registration to LEW San Diego
 - Dinner for two at the closing banquet
 - Display board at opening reception and closing dinner
 - Prominent recognition on email invitations and website
 - Prominent recognition on all event printed materials

- Silver (\$1,000)
 - Dinner for two at the closing banquet
 - Featured recognition on email invitations and website
 - Featured recognition on all event printed materials

- Bronze (\$500)
 - Recognition on email invitations and website
 - Recognition on all event printed materials

PAYMENT INFORMATION

I have enclosed a check payable to LAI San Diego Chapter for \$_____.

I am making a pledge for \$_____. Please send me an invoice.

Name as you would like it to appear on sponsor list

Billing address/city/state/zip

Contact person for event details with email and phone number

***Please mail checks to: LAI San Diego Chapter
c/o Melissa Williams
10601-G Tierrasanta Blvd. #271
San Diego, CA 92124**