



LAND ECONOMICS SOCIETY  
**LAI CHAPTER PRESIDENT'S ROUND TABLE**

**FEBRUARY 24, 2016**  
**10:00am – Pacific Time**

**Purpose of the President’s Round Table:** The purpose of the President’s Round Table is to provide a venue for informal conversation to identify topics of mutual interest and for the sharing of best practices, activities and ideas between LAI chapters. It is not a substitute for the formal board meetings. The following list of topics is suggested to get the conversation started and other topics are welcomed and encouraged.

Chapter Presidents			
Chapter	Name	Position	P/A
Aloha – Hawaii	Jan Yokota	President	P
Atlanta	Russ Posey	President	P
AUM	Anil Hatkar	President	A
Baltimore	Susannah Bergmann	President	P
Boston	Tom Goodwin	President	P
Ely – Chicago	Mary Bak	President	A
George Washington	Erwin Andres	President	P
Golden Gate	Paul Woolford	President	A
London	Angus McIntosh	President	A
Los Angeles	Millard Lee	President	A
Madrid	Javier Galante	President	A
Memphis	Steve Guinn	President	P
Minnesota	Brad Wood	President	A
New York	Alice DiMarzio	President	A
Orange County	Wayne Silzel	President	P
Ottawa	Miguel Tremblay	President	A
Philadelphia	Anthony Forte	President	A
Phoenix	Cindy Hammond	President	P
Sacramento	Stephen Fleming	President	P
San Diego	Suzanne Varco	President	P
Simcoe	Bronwyn Krog	President	A
UAE	Rudayna Abdo	President	P
Vancouver	Richard Cook	President	A
Zia - New Mexico	John Nye	President	P

Ancillary and Guests			
Chapter	Name	Position	P/A
Simcoe	Robert McBride	LAI First Vice President	P
Orange County	Steven Gragg	LAI President	P
Madrid	Aurelio Ramirez-Zarzosa	Europe RVP	P
UAE	Hania Maraqa	Europe AVP	P
Boston	Gary Leach	East RVP	A
Atlanta	Joan Herron	East AVP	P
Ely	Jordan Peters	Central RVP	P
Memphis	Ann King	Central AVP	A
Golden Gate	James Musbach	West RVP	P
Zia	Gregg Robinson	West AVP	P
Aloha	Ann Bouslog	Asia/Pacific RVP	P
AUM	Anil Hatkar	Asia/Pacific AVP	A
Sacramento	Tim Youmans	LAI Past President	P
Ely	Phil Adams	PS&A	P
Ely	Cassandra Francis	LAI PR Committee Chair	P
Golden Gate	Andrew Wolfram		P
	Sheila Hamilton	LAI Executive Director	P
	Shelley Lloyd	LAI Assistant Executive Director	P

# AGENDA

- Welcome & chapter roll call – Robert McBride, LAI First VP
- LAI / LEF branding – Phil Adams
  - PR Committee is asking each chapter to identify a communications person on their board
- Prospective Member PowerPoint
  - Sheila Hamilton will make the file available for everyone on the call
- Public Relations Strategy
  - Pushing things down to the chapter level
  - Press release templates being develop
  - KeyNotes will be reformatted – anyone interested contact Cassandra
- Chapter Website template update (see attachment) – Sheila Hamilton
- Strategic Plan Update and Process – Call for Volunteers
  - Currently updating strategic plan – Steven Gragg volunteered each chapter president to participate – Should have received emails from Ian Lord, Simcoe – please participate as asked
  - Anyone else interested should contact Ian Lord
- Chapter Support Grants – Robert McBride
  - \$25k available for chapter grants
  - Contact Robert McBride
  - Joan Heron – Atlanta has used many times and is willing to help any other chapter
  - LEF also has money available for research funding
    - Require chapter to be the nominator and sponsor of the grant
    - Looks for partnership within the communities/university & leverage dollars(\$ matched by another entity) – shelf life, tangible deliverable
- Chapter Tax Status (see attachment) – Sheila Hamilton
  - Please give update to Sheila Hamilton if your chapter status is not correct.
- Chapter Bank Account Information
  - We have found ourselves in situations where a chapter’s bank account information and signatories is not available – suggest we ask chapters to send us yearly a copy of their bank signatory card.
- London Chapter – Robert McBride
  - Chapter leaders voted to disband chapter – LAI looking to reinvigorate with different leadership
  - Ann Bouslog. - look at what went wrong
  - Wayne Silzel – key market and important we have representation there
- Other topics – best practices – Group
  - Identify topics we want to discuss
    - Robert McBride - How do chapters go about the process of nominating new members?
      - Jan Yakota/Aloha- The vetting process is handled by the chapter executive committee.
      - Wayne Silzel/Orange County – They are creating a nomination form from an LAI draft. Each board member is charged with bringing in 1 candidate. They have a member that

sponsors the new nominee. The board member follows the nominee through the process. The board reviews and approves new members. They require dues payment before they are inducted.

- Cindy Hammond/Phoenix – Each board member is charged with bringing in 2 new members each year. They are looking at disciplines, a nomination form is used.
- Robert McBride/Simcoe – A board member is chair of the membership committee and charged with soliciting nominations from the membership. They review the current roster and identify people to get diversity and a range of industry types within the organization. They require 2 member sponsors. They try to do the nominations confidentially from the nominee. The board vets the nominees. The nominees are not invited to join until after the board has approved them.
- Tom Goodwin/Boston – They are similar to the Simcoe chapter. They just formed a membership committee and added 12 new members through the process.
- John Nye/Zia – They are developing a survey to send to their inactive members. The goal is to identify why they have become inactive. Once completed they will share with the other chapters.
- Susannah Bergman/Baltimore – Each board member calls inactive members and invites them to get reengaged. Each board member is responsible for bringing in a new member.
- Rudayna Abdo/UAE – The board recruits new members.

▪ Robert McBride – How are chapters doing induction ceremony?

- Jan – 1<sup>st</sup> meeting of year, short version of pledge, present pins & certificates, will have historian give background this year
- Cindy Hammond/Phoenix– short form of pledge, two ceremonies a year, read of short synopsis of accomplishments
- Suzanne Varco/San Diego – one per year along with global award, go through history, pledge, citation on screen when that person receives cert and pin, Sat evening, black tie optional
- Wayne Silzel/Orange County – read summary citation, asked to speak on any subject they wanted, short pledge, wives invited – great way to make fun and festive evening, also award to outstanding member
- Robert McBride/Simcoe – one per year, present other awards, chair of membership introduce each new member(brief bio) as going to the front of the room, president gives brief history, president recite pledge and asks members to say yay or nay and then receive pins and certificates.

- Next meeting – April 21, 2016 – Memphis, TN

## Chapter Website Template Implementation Status as of 2/16/16

### Implemented

Ely Chapter

Sacramento Chapter

Golden Gate Chapter – On Hold – Ann Slade

Atlanta

Minnesota

Orange County

Philadelphia

### Signed agreements

Boston – Using Toomey

### Considering

Los Angeles

San Diego

Madrid

Aloha

Chapter	Tax Return Rcvd by LAI	Cost of Annual Return	IRS Status	EIN #
Aloha	yes	\$0 - Treasurer Prepares	Good	93-122178
Atlanta	yes	\$0 - President Prepares	Good	27-1730932
Baltimore	Yes	\$0 - Treasurer Prepares	Good	46-3369824
Boston	Yes	\$0 - Treasurer Prepares	Good	93-1221658
Ely	yes	\$0 Volunteer in past this year will be \$400	Good	23-7018814
George Washington	No	\$600 in past, Treasurer will be preparing this year	Good	23-7024239
Golden Gate	No	Submitted documents to IRS 5/15/2015	Good	23-7010796
Los Angeles	Yes 2010	Need to apply for reinstatement	Revoked	23-7153271
Memphis	yes	\$175.00	Good	93-1221649
Minnesota	No	Working on reinstatement	Revoked	93-1221743
New York	No		Revoked	91-1998735
Orange County		Reinstatement sent in.	Reinstatement paperwork submitted. 5/15.	33-0478446
Philadelphia	No	Reinstatement sent in.	Reinstatement paperwork submitted.	23-7011231
Phoenix	yes	\$150.00	Good	86-0838557
Sacramento	yes	\$1,575.00	Good	68-0393043
San Diego	Yes		Good	
Zia	yes	\$0 - member does them	Good	16-1730653