



LAND ECONOMICS SOCIETY
LAI CHAPTER PRESIDENT'S ROUND TABLE

JUNE 21, 2016

9:30am – 11:30am Pacific Time

Teleconference

Purpose of the President's Round Table: The President's Round Table (chaired four times a year by the International First Vice President) provides a valuable opportunity for conversation relating to matters of interest to LAI Chapters. It also enables the sharing of best practices and ideas to enhance membership experience. Participation by Chapter Presidents and Regional Vice Presidents is strongly encouraged for both the face-to-face meetings held in connection with the twice annual Board meetings and in the intervening online conferences.

Chapter Presidents			
Chapter	Name	Position	P/A
Aloha – Hawaii	Jan Yokota	President	P
Atlanta	Russ Posey	President	A
AUM	Anil Hatkar	President	A
Baltimore	Susannah Bergmann	President	P
Boston	Tom Goodwin	President	P
Ely – Chicago	Mary Bak	President	P
George Washington	Erwin Andres	President	A
Golden Gate	Paul Woolford	President	A
London	Mark Charlton	President	A
Los Angeles	Millard Lee	President	A
Madrid	Javier Galante David Sanchez	President	P
Memphis	Steve Guinn	President	P
Minnesota	Cecile Bedor	President	P
New York	Alice DiMarzio	President	a
Orange County	Stevan Gromet	President	P
Ottawa	Miguel Tremblay	President	
Philadelphia	Anthony Forte	President	P
Phoenix	Cindy Hammond	President	P
Sacramento	Stephen Fleming	President	P
San Diego	Suzanne Varco	President	A
Simcoe	Bronwyn Krog	President	P
UAE	Rudayna Abdo	President	P
Vancouver	Richard Cook	President	P
Zia - New Mexico	John Nye	President	P

Ancillary and Guests			
Chapter	Name	Position	P/A
Simcoe	Robert McBride	LAI First Vice President	P
Orange County	Steven Gragg	LAI President	P
Madrid	Aurelio Ramirez-Zarzosa	Europe RVP	
UAE	Hania Maraqa	Europe AVP	
Boston	Gary Leach	East RVP	p
Atlanta	Joan Herron	East AVP	
Ely	Jordan Peters	Central RVP	
Memphis	Ann King	Central AVP	P
Golden Gate	James Musbach	West RVP	P
Zia	Gregg Robinson	West AVP	P
Aloha	Ann Bouslog	Asia/Pacific RVP	
AUM	Anil Hatkar	Asia/Pacific AVP	
Sacramento	Tim Youmans	LAI Past President	P
Ely	Phil Adams	PS&A	p
Ely	Cassandra Francis	PR Committee Chair	P
	Sheila Hamilton	LAI Executive Director	P
	Shelley Lloyd	LAI Staff	P
	Kathy King		P

Welcome - Robert McBride, LAI First VP

Chapter roll call - Sheila Hamilton

Phil Adams - PS&A

- Many chapters have identified a chapter communication in social media lead
- Chapters need to ask someone to take that responsibility
- Would like to have a social media conference call this summer and invite as many chapter communications leads to attend the call
- Training - Preparing a presentation for the communication leads to get people in the habit of tweeting, and posting on LinkedIn and Facebook
- KeyNotes - new integrated communication version was approved by the PR committee
- Adapting the design for mobile devices, smart phones, tablets, etc
- Developing content and working on functional technology to make it operational
- New format can take any kind of media whether its PowerPoint, audio presentation or video presentation
- Testing a prototype of a Blog for the new KeyNotes
- Sending out the Chicago Tribune Article on the transportation system in Toronto

Kathy King

- Social Networking Strategy - survey from the LEW - participants were tuned in more to LinkedIn and Facebook and less with twitter

Robert McBride - LAI First VP

- Chapter website template implementation is under way

Tom Goodwin - Boston President

- Boston chapter website template went live and it was rolled out

Bronwyn Krog - Simcoe President

- Simcoe chapter got the framework for the website template and they have begun putting the information in
- Not sure if the agreement has been signed

Sheila Hamilton - Chapter Administrator

- The Phoenix Chapter did not use the website template as they were able to transfer the site over without using the template

Robert McBride - LAI First VP

- Requested feedback from chapters that completed the implementation

Cecile Bedor - Minnesota President

- Website looked nice
- Trying to recruit speakers by using a speaker form

Sheila Hamilton - Chapter Administrator

- Currently have 2,078 members and at the end of last year we had 2,249 members
- Another 45 members being installed
- The member spreadsheet will be sent to everyone

Cecil Bedor - Minnesota President

- Thought the member count looked low
- Would like to review the member spreadsheet

Robert McBride - LAI First VP

- Chapter support grants of implementation of the website - Orange County and Boston to be approved
- Baltimore submitted a grant application that needs to be processed
- The process to request support grants is outlined on the website.
- Encouraged chapters that need it to take advantage of it

Susannah Bergman – Baltimore President

- Considering whether to host a LEW or not
- Looking at whether they can raise a percentage on sponsorship locally
- Requested that if anyone has a sample pitch for fundraising to share

Robert McBride – LAI First VP

- Suggested checking with Toronto, Memphis, DC & Simcoe chapters to see what available fundraising documentation was available.
- Believes the new website will also help with fundraising

Robert McBride – LAI First VP

- Would like to have a standardized form for nomination of new members, offering it online and eliminating the need to enter the data twice
- Having a Sheila Hamilton – Chapter Administrator standardized form will line up directly with the member database and membership directory
- It's a start to get all that information populated with new members going forward

Susannah Bergman – Baltimore President

- Noticed the Simcoe Chapter has a practice of having a second or 2 member nominees and asked if that is not an international practice

Sheila Hamilton – Chapter Administrator

- Confirmed that it is not an international practice

Bronwyn Krog – Simcoe President

- Only one of the two nominees can be from the same employer.

Susannah Bergman – Baltimore President

- Requested we post online membership requirements so there is uniformity
- If there are two sponsors, there should probably be room for both to sign

Sheila Hamilton – Chapter Administrator

- Chapters do as they like as long as they have kept the basic requirements and that would help with the database

Jan Yokota – Aloha – Hawaii Chapter

- Requested a nomination form template be available for the Toronto LEW

Sheila Hamilton – Chapter Administrator

- Received copies of chapter nomination forms and noticed they are quite a bit different
- Need to have all the information requested on our online form so all the database fields can get populated
- Currently there is no way to go back if all the information isn't filled in

Bronwyn Krog – Simcoe President

- Suggested we maybe have a way to save temporarily with an option to go back
- Having everything in one place makes good sense

Robert McBride – LAI First VP

- Requested Sheila Hamilton come up with a version for at large membership and all memberships and make available as a resource on the website, notify the chapters, provide a link so they can download.
- Remove at large field and replace with chapter name.

Cecile Bedor – Minnesota President

- Having the option to save and go back will reduce frustrations when you get called away and can't go back.

Sheila Hamilton – Chapter Administrator

- Believes we can set this up

Steve Gragg – Orange county LAI President

- Asked if we are ever going to get to the point where chapter membership reports can be run and see what our concentrations are in the various business of land economic

Sheila Hamilton – Chapter Administrator

- Confirmed that is the goal and that you can run the report now, however only 15% are probably filled.

Robert McBride – LAI First VP

- We need more participation from the chapters and from individual members to fill out the information as we are still at a very low percentage.

Tom Goodwin – Boston President

- Suggested hiring interns to assist populating the database

Cindy Hammond – Phoenix President

- Suggested printing out the member's profile and taking it to the meeting, have them update and turn in the form.

Robert McBride – LAI First VP

- Suggested bringing a laptop to the meeting and have members update while they are there.

Zia Chapter

- Question raised - They have a chairman from the green chapter that wants to join and he's a nonprofit associate.

Robert McBride – LAI First VP

- Response - The chapters are able to structure dues to suits their chapter needs - Nothing deals with the issue the Zia Chapter

Sheila Hamilton – Chapter Administrator

- IRA complaint filing – Chapters need to let her know if their IRS has been revoked
- If reinstated send reinstatement so that it will be on file
- Chapters need to complete the form that was e-mailed along with their banking information and a voided check

Steve Gromet – Orange County Incoming President

- Considering sending collected funds for lunch meeting to a front loaded e-structure
- Asked if something could be worked out where 2 or 3 installments instead of funds to help with cash flow

Steven Guinn - Memphis

- Lunch is included in the \$190 dues, typically 9 meeting per year
- Have 130 members and only 50 show up for lunch meetings so making money off the people who don't attend
- If members register and don't show up to a lunch meeting, there is a penalty for not showing up

Robert McBride – LAI First VP

- Strong indication for interest in a chapter in Barcelona, Spain and Austin, Texas

Javier Galante – Madrid President

- Trying to organize a group for the Barcelona Chapter

Aurelio Ramirez-Zarzosa – Europe RVP

- Madrid chapter through the Ibero-American cities conference seeks to introduce LAI at events and potential seed new chapters in Mexico, Chile, Peru, Columbia, Central America and Miami
- The Miami forum will be the last event and it will probably take place in more than one year

- He will send an e-mail with the schedule for all the programs

Bronwyn Krog – Simcoe President

- Suggested that with Philadelphia and Vancouver in 2017 have representative of the forum represent those LEW's

Steve Gragg – Orange County

- Randy Williams is heading up the form the Austin Chapter
- Planning a kick-off event around Labor Day
- A member of the golden gate chapter relocated to Austin and he has agreed to facilitate there

Robert McBride – LAI First VP

- London Chapter – reaching out to people interested in advancing the chapter forward and any new perspective members
- Looking for people that could take leadership roles going forward
- Original founding president of the chapter Rodger Coleman's been very supportive and he will attend the July 25th event

Bronwyn Krog – Simcoe President

- Welcomed all to attend the LEW showcasing Toronto

Chapter Website Template Implementation Status as of 5/31/16

Implemented

Ely Chapter

Sacramento Chapter

Golden Gate Chapter – On Hold – Ann Slade

Atlanta

Minnesota

Orange County

Philadelphia

Boston

Simcoe – Sheila to follow up with Kevin Harper

Signed agreements

Baltimore – Using Toomey

Considering

Los Angeles

San Diego

Madrid

Aloha

Chapter	Tax Return Rcvd by LAI	Cost of Annual Return	IRS Status	EIN #	ACH Payments
Aloha	yes	\$0 - Treasurer Prepares	Good	93-122178	NO – Keep sending check.
Atlanta	yes	\$0 - President Prepares	Good	27-1730932	
Baltimore	Yes 2015	\$0 - Treasurer Prepares	Good	46-3369824	ACH
Boston	Yes	\$0 - Treasurer Prepares	Good	93-1221658	ACH
Ely	yes	\$0 Volunteer in past this year will be \$400	Good	23-7018814	ACH
George Washington	No	\$600 in past, Treasurer will be preparing this year	Good	23-7024239	ACH
Golden Gate	No		Good	23-7010796	
Los Angeles	Yes 2010		Good	23-7153271	
Memphis	yes	\$175.00	Good	93-1221649	
Minnesota	No	Working on reinstatement	Revoked	93-1221743	ACH
New York	No		Revoked	91-1998735	
Orange County		Reinstatement sent in.	Reinstatement paperwork submitted. 5/15.	33-0478446	
Philadelphia	No	Reinstatement sent in.	Reinstatement paperwork submitted.	23-7011231	
Phoenix	yes	\$150.00	Good	86-0838557	ACH
Sacramento	yes	\$1,575.00	Good	68-0393043	
San Diego	Yes		Good		ACH
Zia	yes	\$0 - member does them	Good	16-1730653	