



LAI's members represent a diverse group of professional disciplines in and related to real estate. LAI provides an opportunity for professionals to come together in fellowship to learn about, discuss and advance issues facing the real estate industry.

## 2017 Philadelphia Land Economics Weekend (LEW) April 27-29

### Why Be a Sponsor?

- ✓ Your support will help us put on a world-class conference for our international LAI members and show off our hometown.
- ✓ Sponsors receive **great visibility** throughout the LEW, reaching **top-tier decision-makers**.

### Sponsorship Levels and Benefits:

#### **LEW Sponsor - \$1,500** – *multiple available*

Opportunity to distribute marketing materials  
Podium Acknowledgment at select events  
Logo on Philadelphia Chapter website  
Logo on LEW Program Guide and all event marketing

#### **President's Reception Sponsor– \$5,000** – *Reserved; No longer available*

All LEW Sponsor benefits, PLUS...  
Recognition as the Exclusive sponsor of the President's Reception on the opening night of the LEW  
Speaking opportunity at the President's Reception  
Six tickets to the President's Reception

#### **Awards Dinner Sponsor– \$5,000** – *Available*

All LEW Sponsor benefits, PLUS...  
Recognition as the Exclusive sponsor of the Saturday Awards Dinner gala, where the Skyline Award will be presented  
Speaking opportunity at the Awards Dinner  
Two tickets to the Awards Dinner

## **Friday Luncheon Sponsor– \$2,500 – Available**

All LEW Sponsor benefits, PLUS...

Recognition as the Exclusive sponsor of Friday Luncheon (with presentations on 30th St. Station master plan and Schuylkill Yards)

Speaking opportunity at the Luncheon

Two tickets to the Luncheon

## **Breakfast Program Sponsor– \$2,500 – Available**

All LEW Sponsor benefits, PLUS...

Recognition as the Exclusive sponsor of the Friday and Saturday Breakfast speaker sessions

Speaking opportunity at one of the Breakfast programs

Five Tickets to each Breakfast program

## **Program Guide Sponsor - \$2,500 – Available**

All LEW Sponsor benefits, PLUS...

Recognition as the Exclusive sponsor of the LEW Program Guide

Full-page ad in the Program Guide

Two tickets to each Breakfast program

## **\*Special Offer for Our Annual Sponsors:**

Any Sponsor who signs up as a new or renewing Annual Sponsor (\$1,500) and at the same time signs up for one of the LEW Sponsorships listed above will receive a \$500 discount off the price of the combined Sponsorship.

## **Questions? Contact LAI Sponsorship Chair David Fineman**

**([dfineman@finemanlawfirm.com](mailto:dfineman@finemanlawfirm.com)) or LAI Chapter President Anthony Forte**

**([aforte@saul.com](mailto:aforte@saul.com)).**

- LEW Sponsor** (\$1,500).
- President's Reception Sponsor** (\$5,000).
- Awards Dinner Sponsor** (\$5,000).
- Friday Luncheon Sponsor** (\$2,500).
- Breakfast Program Sponsor** (\$2,500).
- Program Guide Sponsor** (\$2,500).
  
- Add LAI Annual Sponsorship** to any LEW Sponsorship above (\$1,000) – Save \$500!

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

*Please make check payable to **Lambda Alpha Philadelphia** and return form with payment by mail to:*

**Lambda Alpha Philadelphia**

**425 E. Hortter Street**

**Philadelphia, PA 19119**