



Sheila Hamilton - The deadline for receiving nominations is the middle of July. Everyone should have received an e-mail from me on Jim's behalf.

Steven Gragg – San Diego, GG, Sacramento, GW, Memphis, Simcoe, Boston - Submit them to LAI.

Andy Fogg – We presented our 9<sup>th</sup> Skyline Award to the Wilshire Hotel/Retail project in LA. We had about 300 people in attendance. The hotel staff was amazing. It was a great event. The Skyline Award is proving to be a good recruiting tool. We have three people who are interested in becoming LAI members.

Robert McBride - Vancouver LEW – Sept 14 to 16 – The information is available on the website. There's a video about tourism in Vancouver. There's a list of reference materials as well. We want to make sure that membership at large knows about the LEW. Those of you who have attended a LEW, please share your experience with other members.

Rick Cook – You've done a good job of communicating the upcoming LEW. We've delighted to be hosting the event. We've done a great job of organizing the event. Trying to focus on the events that we've learned from. We're going to get people out of the city core. We have a boat tour planned. It's a great way to experience the city and the shoreline. We have dinners on Friday and Saturday night. Hoping to get people from Europe to attend. Promote the LEW in your chapters.

Steve Gragg – We are reaching out to our chapter in Tokyo. Sheila Hamilton and Ann to send the contact list to Rick Cook.

Robert McBride – If any chapters are looking for tips on promoting the event, we're working on a checklist of quick and easy ways to do that. We can send the draft to all the presidents of the chapters.

Sheila Hamilton – sent out a link to the video.

Phil Adams - Public Relations Committee – We did a membership survey to focus on the brand. We have a baseline of information that helped us with branding and the logo. It's a good idea to do a survey every couple of years. After the LEW we will do a follow-up survey to gain some additional insight. We don't expect a large response. We will focus on Chapter President's and we will do some phone calls. We haven't designed the survey yet. We are restocking the LAI store. We'll add one or two items a year. LAI pins will be available. We have hats, coffee cups, and tote bags. Would like to have items to give to speakers at our programs.

Sheila Hamilton – Dues Collection – We are about 100 or so members less than last year. We're doing quite well in collecting membership dues. We have 2094 members. It has some new members, 57 from Ely. Trying to get payment in Rupees. We had some issues with the credit card transactions and their laws and we're working thru that.

Tim Youmans – We should be up to 2016 numbers by the end of the year.

Steven Gragg – We are missing dues from the Madrid Chapter.

Gary Leach – Trying to reach out to NY to recruit. Haven't heard from Jeff in about a month. We had two attend the Philadelphia LEW.

Sheila Hamilton – Phishing Scams – For the past two months there have been some Nonprofit e-mail scams in Arizona. There have been some attempts by people posing as the President sending e-mails to the Treasurer requesting funds or for a check to be cut. The scammer makes it appear as if they are the President and needs funds transferred for an activity of some sort. The e-mails have all the President's information on them. They have texted too making it seem like it's coming from the president. I sent out an e-mail alert to Chapter President's and chapter assistants to make them aware of it. The e-mails have been going to the Treasurer.

The International Chapter Treasurer and the Phoenix Chapter have both received it. Several of our other organizations have been hit with this as well.

Anthony Forte - The Philadelphia Chapter was fooled by it. It was pretty sophisticated. Luckily they were asking for a check and we were able to stop payment on it. Our IT suggested it should be reported to the FBI. They gave us an actual address to send the check to.

Sheila Hamilton – You have to have a procedure in place to make payments. I have reported the scam to the Arizona Attorney's office.

Steven Gragg – asked if any other chapters had gotten e-mail scams and asked if they had reported it.

Stevan Gromet - Orange County – We recognized it as a scam. I forwarded the e-mail to our IT guy. Trying to get more information from our IT department. We should report it to the local authorities.

Sheila Hamilton – Our database hasn't been hacked. It's happening with all non-profit's. The information is readily available on our website.

Robert McBride – We need to review public information.

Steven Gragg – We need to be approachable. Sheila Hamilton to add best practices to the agenda in Vancouver.

Robert McBride - Tim Youmans & Ian Lord have been working on advancing a Strategic Plan.

Tim Youmans - Ian Lord is the Chair of the Strategic Plan. We got a lot of good ideas in Philadelphia. A new draft has been prepared. We created an implementation plan. The draft will be available to the President's by the end of the month. We'll have about a month to review and provide comments. We need a final version for Vancouver. Once the strategic plan is out, we'll have who it's assigned to and we'll start costing out in more detail. Then we'll report back at each Board meeting.

Robert McBride – The Strategic Plan will give us clear direction. Be sure to provide your comments.

Rob Gamrath – Asked if Chapter's Corner is part of the electronic keynotes?

Robert McBride - Keynotes has moved to electronic distributed publication. It's also gone into the public domain. It's gone from a sort of magazine to a blog. It's a series of individual reports. It can be sorted.

Shelley Lloyd – When someone submits an article it gets tagged to a category. You can filter by the chapter news articles.

Steven Gragg – Asked how do we know what's going on in other markets? Asked how calendar events get entered.

Shelley Lloyd – Responded that will be on the Event Calendar and it can be filtered by chapter events. They can be sent to me or Sheila. We send keynote articles to Alan for his review and approval. Chapter Administrators can post events them themselves. We've done some training. Or they can send them to us to post.

Robert McBride – The information is in Chapter resources.

Steven Gragg – We should have the new member installation for the Ely Chapter in keynotes. These don't need to be huge articles, just PowerPoint and some photos.

Rob Gamrath – At the Philadelphia LEW I was asked to about a new event that we had done in the past. The Salon Event. The format was 50 people with dinner at 6 members home. It was catered. It was cocktails and dinner. The feedback I received was that it was very successful. It accomplished two things. First it was a different way to engage members and secondly it re-engaged members who hadn't been to an event in years.

Robert McBride – That was a very innovative approach. Is there a way to debrief on that?

Rob Gamrath – We are going to get a summary from each of the hosts so we can improve on the experience.

Scott Burns – Were members charged?

Rob Gamrath – Responded yes, they were charged about \$50 or \$60 dollars. Maybe broke even.

Robert McBride – Next meeting in Vancouver.

Steven Gragg – We have to alter the time in Vancouver because of Strategic Planning.

Robert McBride – meeting adjourned.

- Welcome & Chapter Presidents' introductions – Robert McBride, LAI International VP
- Awards  
San Diego, GG, Sacramento, GW, Memphis, Simcoe, Boston, Ely, Baltimore - Submit them to LAI.  
Andrew Fogg - Los Angeles presented 9<sup>th</sup> Skyline Award this year.

- Vancouver LEW Promotion  
Steve Gragg – Tokyo chapter invite. Sheila and Ann to send contact list to Richard.  
Phil to send a draft to presidents.
- Public Relations Committee  
Phil Adams - Membership Survey  
- Restock the swag
- Update on 2017 Dues Collection
- Phishing Scams  
- review public information  
- Best practices to Agenda for Vancouver
- Strategic Plan Discussion  
Tim Youmans – SP to presidents by end of month.
- Open Subject Matter Discussion  
Rob Gamrath, Ely – Keynotes  
Rob Gamrath, Ely – Philadelphia LEW, briefly talk about a new event. Salon event.
- Next Meeting – Vancouver September 14, 2017