

Welcome to Sacramento



Land Economics Weekends are international gatherings held twice a year, and are open to all members and their guests. These meetings address wider international, national and regional issues, and include tours of projects of interest within the host city. They provide a valuable forum for networking discussions among LAI's wider membership. Recent gatherings have taken members to Baltimore, Toronto, San Diego, Washington D.C., Madrid, San Francisco, and Phoenix.

This year LAI Sacramento Chapter is excited to host the international LAI members to a Land Economics Weekend (LEW) Conference in Sacramento. The LEW Conferences have become informative gatherings and exchanges among land economic professionals from around the nation and the world. Our programs, presentations, and tours will meet the highest standards on important land economics issues and development projects in Sacramento.

Agenda at a Glance

Day 1— Thursday, May 5

- LAI Business Meeting at Hyatt Regency
- President's Reception at 500 Capitol Mall

Day 2 — Friday, May 6

- Welcome Orientation at Hyatt Regency
- Economics Presentation
- Railyards, Metro Air Park and R Street Bus Tour
- Lunch in the Warehouse Artists Lofts (WAL) courtyard
- Panel Discussion R Street Corridor
- Free time on R Street Corridor
- Cocktail Reception at MOSAC!
- Dine Arouds or dinner on your own

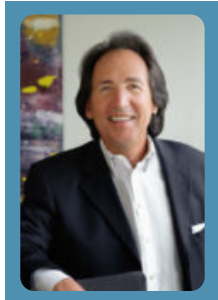
Day 3 — Saturday, May 7

- Breakfast and Presentations: Downtown Sacramento Recovery, Convention Center & Performing Arts Center
- Walking tour of Convention Center and Performing Arts Center

Day 3 — Continued

- Walking tour of K Street Mall (alternative transportation provided)
- Walking tour of DOCO and Golden 1 Center
- Lunch at Golden 1 Center
- Presentations - Golden 1 Center, DOCO Design, Negotiations and Economics Economic Impact
- Optional Activities:
 - Riverfront Charrette
 - Wine Tasting at Old Sugar Mill
 - Crocker Art Museum Tour
- Closing Dinner at The Sutter Club

LEW Committee



John Webre
LEW Committee Chair
Dreyfuss & Blackford, Architecture



Naaz Alikhan
*Williams + Paddon, Architects
+ Planners, Inc.*



Doug Dransfield
Mechanics Bank



John Leonard
*Leonard Development
Company, Inc.*



Nancy Park
Best Best & Krieger LLP



Bridget Powers
JxB Properties, LLC



Louise Walker
First Northern Bank



Tim Youmans
Tim Youmans Consulting

Thursday's Schedule

The LEW Presidents' Reception will welcome Lambda Alpha members from around the country to Sacramento, and will commence our weekend activities. This hosted reception will be open to all registered attendees at the Land Economics Weekend (guest tickets may be purchased).

The event will take place on Thursday evening from 6:00 to 8:00 PM on the 24th floor of 500 Capitol Mall, overlooking the California State Capitol, the American and Sacramento Rivers, and the Downtown Sacramento skyline. Hors d'oeuvres, beer and wine will be served, and will include a presentation and welcome address from Sacramento Chapter President Naaz Alikhan. LEW Chairperson John Webre will present a brief introduction of the LEW schedule and an orientation of events for the next two days. This will also be an opportunity to reconnect with Lambda Alpha colleagues from around the nation and globe.

Day 1— Thursday, May 5

- Registration
- LAI Business Meeting at Hyatt Regency
- LEW President's Reception at 500 Capitol Mall



Friday's Schedule

The day will begin with a welcome and orientation at the Hyatt Regency. The program will start with economist Garrick Brown, discussing current and developing conditions of the Sacramento region, as well as state and national trends. This discussion will be followed by an orientation presentation of the overall development of the Railyards by Josh Leachman of LDK Ventures. His presentation will include a discussion of the historic Central Shops and surrounding developments, including the new Kaiser Permanente facility, county courthouse, Richards Boulevard Office Complex and more. A Brief overview of the Metro Air Park industrial facility.

The presentation will be followed by a bus tour of the entire Railyard development and surrounding projects. Following the bus tour of the Railyards, the buses will tour the Metro Air Park a state of the art industrial office park adjacent to Sac Metro Airport, and then the tour will end with a drive down R Street from the Ice Blocks Development to the Warehouse Artists Lofts (WAL). The bus will leave guests at the community room at the Warehouse Artists Lofts for a box lunch in the courtyard. Lunch will be followed by a panel discussion of the R Street Corridor presented by Mike Heller, Jim Cordano and Ron Vrilakas.

After the presentation, guests will have free time to explore R Street from the Warehouse Artists Lofts to Iceblocks where buses will be waiting. The day will conclude with a cocktail reception at MOSAC! (Powerhouse) including a tour of the museum. Dine Arounds will be available with pre-reserved restaurants with tables of 8 that guests may sign up for at registration.

DAY 2 - FRIDAY, MAY 6TH

7:00 am - 8:00 am	Continental Breakfast (Hyatt)
8:00 am - 8:15 am	Welcome and Introduction
8:15 am - 9:15 am	Economic Update by Garrick Brown
9:15 am - 10:45 am	Railyards Development Presentation: Josh Leachman & Metro AF Park overview
11:00 am - 12:30 pm	Bus tour of Railyards Development, Metro Air Park, & R Street Corridor
12:30 pm - 1:15 pm	Lunch in the WAL courtyard
1:15 pm - 2:45 pm	R Street Corridor Presentation by Mike Heller, Jim Cordano and Ron Vrilakas
2:45 pm - 3:45 pm	Free time on R Street Corridor or bus back to Hyatt Regency
3:45 pm - 4:00 pm	Bus pickup at Ice Blocks (and Hyatt Regency)
4:00 pm - 4:15 pm	Bus to MOSAC!
4:30 pm - 6:00 pm	MOSAC! Tour and Cocktail Party
6:00 pm - 6:15 pm	Bus from MOSAC! to Hyatt Regency
7:00 pm - 9:00 pm	Dine Arounds or dinner on your own



The Railyards redevelopment project is among the largest urban infill projects in the country. Once serving as the western terminus of the 1860s Transcontinental Railroad, today the Railyards will soon be home to a 244 acre mixed-use, transit oriented development. The historic Union Pacific site will be transformed into a dynamic, urban environment featuring a state-of-the-art mass transit hub that will serve residents, workers, and visitors. The other major developments on the site include the new Sacramento County Courthouse and new Kaiser Permanente hospital. SMUD's MOSAC, the new Museum of Science and Curiosity (MOSAC) and 1.2 million sf Richards Boulevard office complex are adjacent to the Railyards.



Buzz Oates owns 725 acres of developable land within the Metro Air Park Master Planned Industrial Park in Sacramento, CA. There are 8 state-of-the-art buildings currently under construction, which includes 4 available for lease and 1.3 million square feet preleased. There are also 30 planned buildings from 94,000 square feet to 1.1 million square feet. All are Class A, concrete tilt-up buildings with a high dock door count, up to 3,000 amps of power, and ESFR fire sprinkler systems. The location has easy access to Interstate 5 and Highway 99 along with the new I-5/Metro Air Parkway Interchange.





Part of the excitement behind R Street's emergence as a vibrant and distinctive district rests in the area's unique history as the state's first railroad and industrial corridor. Many brick buildings, landmarks, and street elements still reflect the former rail-based business activity that existed for over century. The R Street Corridor began as a vision of mixed use and residential when the rail tracks were abandoned in the late 1980's. Now, instead of derelict warehouses and industrial shops, R Street's historic structures are home to some of the best dining, cocktails, entertainment, art and design that Sacramento has to offer.

Innovative projects have been built such as Warehouse Artist Lofts, an affordable artist development residence project; the Iceblocks, an office, retail and market rate apartment development; the Carlaw, a market rate residential/mixed use space, and many more. Many projects feature re-use of the original industrial buildings. The R Street Corridor panel speakers, all native Sacramentans, were involved in the initial design and development of some of the most innovative projects on the corridor, and will give members a virtual walk down R Street, one of the coolest retail districts in the area. Attendees will have free time to wander along the corridor to visit the boutiques, galleries and breweries, maybe having an ice cream, cocktail, or coffee while enjoying the cool design.

Locations

Museum of Science and Curiosity



Museum of Science and Curiosity, or simply MOSAC! Located in the historic power station, overlooking Matsui Waterfront Park along the Sacramento River, MOSAC will be a dynamic epicenter for STEM education and an anchor point for Sacramento's revitalized waterfront. We will be given the opportunity to tour the museum and attend a cocktail party at the end of the day on Friday.

Friday's Featured Speakers



Garrick Brown

Managing Director, West Region Research, Newmark

Garrick Brown is a leading real estate analyst in the US; speaks frequently at industry events and is regularly quoted on retail matters by the Wall Street Journal, CBS Evening News, and other industry publications. He was the recipient of the International Council of Shopping Center's (ICSC) Lifetime Achievement in Research Award in 2019. He is a 25-year veteran of commercial real estate analysis focusing on all property types. Since 2021, Garrick has served as Newmark's Managing Director of Western Region Research. He oversees the firm's research and publications across the Western United States, managing a staff of more than 30 commercial real estate analysts. He serves as a strategic advisor to Newmark clients and frequently authors thought leadership pieces covering office, industrial, retail and investment real estate. Brown previously was Cushman & Wakefield's Director of Retail Research for the Americas. Prior to the respective mergers of both Cassidy Turley and DTZ with Cushman & Wakefield in 2015, Brown had served both of those firms as Vice President of Research for the Western United States and National Retail Research Director, while based in the San Francisco Bay Area.



Josh Leachman

Vice President, Project Development, LDK Ventures, LLC

Josh Leachman is VP of Project Development for LDK Ventures, LLC an entity with a focus on value-add real estate acquisition and development opportunities. Mr. Leachman's primary responsibility is the execution of new real estate investment and development opportunities with a focus of implementing and transforming The Railyards- one of the nations largest infill development projects, located in Sacramento, CA. Mr. Leachman's work includes coordinating entitlements, community outreach, government relations, engineering and design, and overseeing both infrastructure and vertical development construction.



Kevin Ramos

Chief Investment Officer, Buzz Oates

With 27 years at Buzz Oates, Kevin is responsible for managing the investment decisions for a 26+ million square foot commercial real estate portfolio valued at over \$3 billion, and new development project investments valued at \$100-200 million annually. His primary responsibilities include the oversight of all investment activities including new developments, acquisitions, dispositions, and portfolio/fund management.

Friday's Featured Speakers



Michael J. Heller

President of Heller Pacific, Inc.

Michael grew up surrounded by architecture and construction. His undergraduate college education took him to USC where he studied engineering and business from 1982-1986. After a 4-year stint in acquisitions and development for a national developer, he got his MBA and went back to USC. With two degrees and 4 years of practical field experience, he was ready for the next challenge. In 1991 he moved back home to work with his father buying and developing office buildings throughout Sacramento. This led to starting his own business in 1997 called Heller Pacific, Inc. a real estate development company specializing in office, retail and mixed-use development.



Jim J. Cordano III

President of James J. Cordano Co.

Jim Cordano is a principal in the company and has directly overseen all its operating activities (including commercial development, acquisitions and dispositions, finance, brokerage, management, and strategic planning) for the past twenty years. In addition to his roles in the company, he has served on a wide variety of boards and committees. He is a licensed California Real Estate Broker and is a member of the State Bar of California, the International Council of Shopping Centers, the Urban Land Institute, and LAI.



Ron Vrilakas

Principal Architect Vrilakas | Groen

Mr. Vrilakas received a degree in architecture from the University of Colorado, and a certificate in architecture from the University of Copenhagen in Denmark. Mr. Vrilakas has been principal of Vrilakas|Groen since 1994, and has particular expertise in mixed-use, urban-infill projects of all scales, receiving numerous design awards for work in the Sacramento region. Ron has also been an active infill developer for the past 25 years, completing a variety of mixed-use projects and redevelopment work in the Midtown and Oak Park Neighborhoods of Sacramento.

Friday Night Dine Arounds

\$\$ Camden Spit & Larder

Swanky stop for British-inspired spit-roasted meats & farm fare, plus wine & small batch spirits.

\$\$ Frank Fat's

Elegant 1939 venue serving elevated Chinese cuisine in a soaring space with a speakeasy vibe.

\$\$\$ Mulvaney's B&L

Refined eatery plating seasonal New American fare in a converted firehouse or on the garden patio.

\$\$\$\$ ELLA

Refined New American & French cuisine are presented in an elegant, contemporary space with a patio.

\$\$\$ The Firehouse

Elevated, seasonal American fare served in a sophisticated, longtime locale with outdoor seating.

\$\$\$ The Waterboy

Breezy locale for Italian, French & Californian fare with a focus on seasonal, local ingredients.



Join a LAI Sacramento Member and LEW attendees at one of our Tables for 8. Signup onsite during LEW registration Or dinner on your own.



Golden CENTER
COURT HOUSE

Day #3
Saturday
5/7/22

Saturday's Schedule



The morning program will begin with a presentation by Michael Ault, Executive Director of the Sacramento Downtown Partnership, who will discuss issues important to downtown and its recovery from the pandemic. Matthew Voreyer, General Manager of the Convention Center, will discuss the redevelopment of Sacramento Convention which reopened in the late summer 2021. Sid Heberger, Community Center Theater Manager, will discuss the key concepts and features of the renovated Performing Arts Center.

Then we will tour the newly renovated Community Center Theater and the Convention Center concluding with a short walk down K Street to Downtown Common (DOCO). This area is a key part of the downtown entertainment district.

After a brief walk around DOCO we will have a tour inside the recently built Golden 1 Center. The Golden 1 Center is a LEED Platinum Certified Facility and it has contributed significantly to the redevelopment of Downtown Sacramento.

Desmond Parrington, the City of Sacramento's project manager during the development, will discuss the complex issues involved in the development of the Arena and DOCO. Alex Rodrigo, General Manager of the Sacramento Kings, will lead our tour of the Arena and discuss unique features of the construction and operation of the Golden 1 Center.

Ken Turton, President of Turton Commercial, will speak on the economic impact of Golden 1 Center on Downtown Sacramento.

Lunch will be in one of the Golden 1 Center's special club rooms.

In the afternoon, there are three optional activities, or you are on your own to visit Downtown Sacramento's many attractions.

DAY 3 - SATURDAY, MAY 7TH

7:00 am - 8:00am Breakfast at Hyatt Regency

8:00 am - 9:30am Program with discussion of Downtown Sacramento, Convention Center and Community Center Theater

9:30 am - 11:30 am
Walking Tour of the Convention Center, SAFE Credit Union Performing Arts Center and K Street Mall

11:30 am - 2:30 pm

- Walking Tour of DOCO
- Tour inside the Golden 1 Center with presentations on the importance of the Arena and DOCO on Downtown Sacramento
- Lunch at Golden 1 Center

2:30 pm - 5:00 pm *Optional Activities*

- Sacramento Waterfront Charrette
- Wine Tasting at the Old Sugar Mill*
- Docent led tour at the Crocker Art Museum*

6:00 pm - 9:00 pm Closing Dinner at The Sutter Club
**Additional fee (See page 21)*



The \$180 million renovation and expansion of Sacramento's SAFE Credit Union Convention Center celebrated its grand reopening with a ribbon-cutting ceremony on June 3, 2021. The expansion and renovation project took two and one half years to complete with most of the work completed during the Covid 19 Pandemic. In addition to state of the art convention facilities, the Center showcases unique local masterpieces of art in and surrounding the facility. The installed art pieces create landmarks for visitors and meeting points for groups attending events, engage the public and enliven Sacramento's downtown entertainment district. The Convention includes 3 lobbies that have their own entrances, ballrooms and meeting spaces to all the Convention Center to host different groups simultaneously.

The new Convention Center provides:

- Programmable Space 240,000 square feet
- Exhibit Halls 4 160,000 square feet
- Ballrooms 2 40,000 square feet
- Breakout Rooms 37 40,000 square feet
- Outdoor Plaza 15,000 square feet

Locations SAFE Credit Union Performing Arts Center

The SAFE Credit Union Performing Arts Center opened in 1976 and had not been expanded nor undergone any renovations over the past four decades until the 2019 renovation project.

The Performing Arts Center project began construction in June of 2019 and reopened in September 2021.

The renovation and expansion project includes:

- New L Street Entry with Expanded Lobby and Upgraded Finishes
- Improved Accessibility (ADA)
- Additional Restrooms and Concessions Areas
- Enhanced Donor Lounge with Dedicated Restrooms
- New Audience Chamber Layout
- New Multi-Purpose Room
- New AV, Theatrical Lighting and Dimming Systems
- Expanded and Refurbished Dressing Room and Chorus Room
- Reconfigured and Expanded Loading Dock, Scene Dock and Storage Rooms
- Acoustic Enhancements in Audience Chamber and Orchestra Pit



Locations

K Street Mall

Throughout much of the '30s, '40s and '50s, K Street was Sacramento's grandest urban boulevard. Lined with bright neon movie marquees, hot restaurants and shops galore, it was, effectively, the center of Sacramento.

By the 1960s, K Street was in decline with retailers moving to suburban centers. The City of Sacramento has attempted multiple times to find a solution to revitalize K Street Mall as part of an effort to bring life back to its downtown district. K Street Mall has gone through short periods of success, but it has continued to suffer.

K Street, recently renamed "The Kay," is hoped to become a key component of the Downtown Entertainment District with many new restaurants and retail businesses. The catalysts for the most recent renewal of "The Kay" are the Golden 1 Center and DOCO on the west end of K Street, and the 2021 expansion and renovation of the Convention Center and Performing Arts Center on the east end of K Street. Along with these major attractors, a couple of mixed use residential/retail projects have recently been built and more have been approved.





Downtown Commons (or DOCO), formerly known as Sacramento Downtown Plaza, Westfield Downtown Plaza and Downtown Plaza, is a two-level outdoor mixed-use entertainment and shopping complex operated by JMA Ventures, LLC, located along the alignment of K Street. Downtown Commons' previous format was a mainly two-level outdoor shopping mall commonly known as Downtown Plaza, despite numerous official name changes over the years.

The majority of the site has been redeveloped, centering on the Golden 1 Center, home of the NBA's Sacramento Kings. The section between 5th and 7th Streets was demolished in 2014 to make room for the Golden 1 Center, as well as The Sawyer, a 250-room boutique hotel. The remaining standing section between 4th and 5th Streets was also redeveloped in association with the arena project. DOCO's entitlements include up to 1.5 million square feet of mixed-use development. The initial phase of development featured 128,000 square feet of office space, 300,000 square feet of retail, a 250-room boutique hotel managed by Kimpton Hotels, and up to 50 residential units.

DOCO showcases entertainment, restaurant and retail offerings. The three-acre plaza is an exciting civic space for people to gather and enjoy outdoor concerts, fresh markets, farm-to-fork favorites, and outdoor activities ranging from holiday ice skating to morning yoga to movies after dark. The plaza features Jeff Koons' Coloring Book sculpture, the first publicly displayed Koons sculpture owned by a municipality.



Golden 1 Center is an indoor arena that sits partially on the site of the former Downtown Plaza shopping center. The arena, which replaced Sleep Train Arena as the home of the Sacramento Kings, hosts concerts, conventions and other sporting and entertainment events. Capacity is expandable to about 19,000 to accommodate concert audiences.

As part of the successful effort to keep the Kings in Sacramento, an ownership group led by Vivek Ranadivé purchased the majority stake in the team with the City of Sacramento agreeing to partner with the Kings to build a new arena by 2016.

Golden 1 Center reflects the fabric of Northern California by utilizing regionally sourced materials. A rooftop solar array generates up to 1.2 megawatts. Installing solar power is part of the Sacramento Kings ownership's goal to have its new sports and entertainment center be the most technologically advanced arena in the country. The arena earned LEED Platinum certification in late September 2016.

Along with the architectural design, a number of artworks were permanently installed, with works from local artists such as Phil America and Gale Hart and internationally recognized artist Jeff Koons.

Saturday's Featured Speakers



Michael Ault

Executive Director, Downtown Sacramento Partnership

Michael Ault has dedicated his career to the revitalization of Sacramento's urban core. Through the course of his 20+ year career as Executive Director of Downtown Sacramento Partnership, the property-based improvement district (PBID) that serves as the collective voice for nearly 200 downtown property owners, more than 5,000 businesses and 100,000 employees within the 66-block urban center of downtown Sacramento, Ault has advocated tirelessly for policies and projects that enhance downtown environment.



Matt Voreyer

SAFE Credit Union Convention & Performing Arts District

Voreyer, who has over 36 years in the Hospitality Industry started his career with Hyatt Hotels Corporation in 1985 before joining the City of Sacramento in 1999 as the Sales & Marketing Director. In 2015, Voreyer was appointed General Manager. Voreyer was an integral part of the C3 Project Team – a \$368 million project which aimed at renovating and expanding the Convention Center, Performing Arts Center and Memorial Auditorium.



Sid Heberger

Manager of the SAFE Credit Union Performing Arts Center and Memorial Auditorium

From 1986 to 2014 Sid operated the Historic Crest Theatre in Downtown Sacramento. She oversaw the 1991 and 2009 restorations of the theatre's 100 foot neon marquee and the 1995 restoration of the historic theatre's interior. The Crest garnered many awards during her tenure including multiple Best of Sacramento awards.

Saturday's Featured Speakers



Alex Rodrigo

Senior Vice President of Sacramento Kings

Alex Rodrigo has served as a Senior Vice President with the Sacramento Kings and General Manager of Golden 1 Center since 2018. In this role, Alex manages the execution of strategic plans for all arena sports and entertainment operations. He is an innovative and accomplished executive with more than 17 years of experience in building development, renovation, management and operations.



Ken Turton

President of Turton Commercial Real Estate

Ken Turton is the President of Turton Commercial Real Estate ("TCRE") since January 2010. TCRE is a boutique commercial real estate firm specializing in the sale, development, and leasing of urban core real estate in Sacramento, CA. Turton is regarded by many as the foremost authority on land values in the urban core. Since 2010, he and his firm have sold more land in Sacramento's Downtown, Midtown and East Sacramento submarkets than all other firms combined.



Desmond Parrington, AICP,

Principal Planner, City of Folsom

Mr. Parrington currently serves as Principal Planner and Project Manager for the City of Folsom working a variety of tasks including the zoning code update and implementation of the City's new electronic development review and permitting system.

Optional Saturday Afternoon Activities



Option 1: LAI Special Charrette

The City of Sacramento has requested that our conference attendees lend their expertise to aid the City in dealing with one of its pressing land use issues. The topic is still being determined.

The Charrette will be held in a meeting room either in the Hyatt Regency or in a nearby conference center. A briefing packet will be distributed to our attendees approximately 30 days prior to the LEW so that our members are ready to give their best advice on the issue.



Option 2: Wine Tasting at Old Sugar Mill

Originally built in 1934 as an operating sugar beet refinery, the Old Sugar Mill now hosts fifteen unique wineries offering varietals from all over Northern California: Zinfandel, Cabernet Sauvignon, Barbera, Tempranillo, Chardonnay, Chenin Blanc and Sangiovese. Located in the heart of the Clarksburg AVA, it is 20 minutes from downtown Sacramento. The Old Sugar Mill is the premier destination for enjoying world class wines. A bus will take attendees to and from the Old Sugar Mill.

Transportation Cost approx. \$30 and attendees will pay for tasting charges. www.oldsugarmill.com



Option 3: Docent Tour of the Crocker Art Museum

The Crocker Art Museum features the world's foremost display of California art and is renowned for its holdings of European master drawings and international ceramics. The museum has also dedicated the historic building's entire first floor as an education center, which includes four classrooms, and space for student and community exhibitions. It is the only museum in the Sacramento Region accredited by the American Alliance of Museums (AAM).

Cost \$20

www.crockerart.org

Closing Dinner



The Closing Dinner will be held at the beautiful Sutter Club in Downtown, Sacramento. The evening will begin with a cocktail reception to catch up and trade stories about the LEW, and will move to a large formal dining room for dinner and the annual LAI Awards banquet. A special guest speaker is planned, and various awards from Lambda Alpha International, as well as the Sacramento Skyline Award will be presented in this gala evening event. The closing dinner will be open to all LEW registered attendees. Guest tickets will also be available for purchase.

Closing Dinner

Keynote Speaker



James Corless

*Executive Director of Sacramento Area
Council of Governments*

James Corless is the executive director of the Sacramento Area Council of Governments (SACOG). He has overseen the roll out one of the nation's most successful bikeshare systems, created the region's innovative "Green Means Go" program to accelerate infill development, helped the region secure over \$1 billion in state funding for local transportation projects and led the initiation of Civic Lab, the region's first government solutions accelerator. In Civic Lab's inaugural year, 2018, SACOG invested \$1 million to pilot transportation solutions that leveraged an additional \$1 million in external investment in projects such as the Olli Autonomous Shuttle at Sacramento State. Other milestones include a regional Youth Leadership Academy, the development of SACOG's first ever racial equity framework and a new regional economic Prosperity Strategy in partnership with the Greater Sacramento Economic Council, Sacramento Metro Chamber, Valley Vision and the Sacramento Asian Pacific Chamber of Commerce.



Paul Des Jardin *International LAI Public Official Awardee*

Paul DesJardin has been at the forefront of regional land use, planning, and transportation in the Washington, DC region for the last three decades through his exemplary work as Director of Community Planning Services at the Metropolitan Washington Council of Governments (COG). Mr. DesJardin is responsible for directing the Agency's technical and policy work in regional planning; land use/transportation and TOD-related studies; regional economic analysis and demographic forecasting; affordable housing; and foster care/child welfare. Mr. DesJardin and his team are the policy and technical staff to several key COG regional committees including the COG Board of Directors, the Region Forward Coalition, Planning Directors Technical Advisory Committee, and Housing Directors Advisory Committee. Mr. DesJardin's work has involved playing a critical role in creating the Regional Activity Centers concept and map to coordinate land use and transportation planning in the area's targeted for most of the region's growth; hosting five mid-Atlantic Regional Planning Roundtables with other COGs; leading COG's Regional Multi-Sector Analysis of Base Realignment and Closure (BRAC) impacts; establishing COG's multi-sector "Region Forward" vision plan; and leading the work to develop the 2019 COG Regional Housing Targets. With financial support from the Amazon Housing Equity Fund, DesJardin recently helped to establish COG's Housing Affordability Planning Program (HAPP) that will award small, flexible grants to area local governments and non-profit developers engaged in the planning, approval, or development of housing near transit stations.



Rodger Showley *International Journalism Awardee*

This award is presented either to a journalist whose efforts have contributed to a greater understanding of the principles, practices and greater awareness of land economics. The journalism award is for a sustained, exemplary contribution to a national or regional body of work. The author award is for an exemplary book length publication.

Roger Showley retired from the San Diego Union-Tribune in March 2018 after 44 years. Most recently he covered the County's growth and development, a beat that encompassed residential and commercial real estate, planning, design, historic preservation, downtown and suburban trends and San Diego history. He has received numerous journalistic awards from industry and press organizations and was a regular panelist on KPBS news shows. In addition to his journalistic work, he has written six books and journal articles on San Diego history and taught courses on local history at UCSD Extension. Since leaving the newspaper, Roger has joining various boards and committees related to media literacy, architecture and planning, and serves as President of the Balboa Park Committee of 100. A third-generation San Diegan, he graduated in history from UC San Diego 1970, spent three years in Washington, D.C., and a year in Harrisburg, Pa., before returning to San Diego in 1974.



Christopher B. Leinberger

Richard T. Ely Distinguished Educator Awardee

Washington University School of Business (2012-2020) and is now the Emeritus Charles Bendit Distinguished Scholar and Research Professor Emeritus. Leinberger also established the graduate real estate program at the University of Michigan (2005-2012) and has taught at the Harvard Graduate School of Design, and Universities of New Mexico and Michigan. Mr. Leinberger has produced numerous research reports including *Foot Traffic Ahead: Ranking Walkable Urbanism In America's Largest Metros* (2007) and *Walk This Way: The Economic Promise Of Walkable Places In Metropolitan Washington DC* (2012) as well as WalkUp studies of numerous other jurisdictions. For 21 years, Mr. Leinberger was Managing Director and co-owner of RCLCo (formerly Robert Charles Lesser & Co.). Leinberger was the founder and for eight years (2008-2016) the President of LOUS: Responsible Real Estate Developers and Investors part of Smart Growth America. He has been a Visiting and Nonresident Senior Fellow of the Metropolitan Policy Program of the Brookings Institution in Washington, DC (2005-2018). Mr. Leinberger has written two books and contributed chapters for 15 others. This includes *The Option of Urbanism: Investing in a New American Dream*. (Island Press, 2008. He has been an Op-Ed Contributor for the New York Times and has written articles for The Atlantic Monthly, Urban Land, Wall Street Journal, Chicago Tribune, Washington Monthly, Washington Post, Canada's National Post, the Nation, and Los Angeles Times, among others.



Rachel Edds

LAI Member of The Year

This award is selected from Chapter nominations of Chapter Member of the Year honorees for the current or prior year by the International Awards Committee and will be based upon commitment to Lambda Alpha, to the nominee's profession and to land economics with respect to achievement in the private or public sectors, research or education.

Rachel Edds, Lambda Alpha's International Member of the Year for 2021, is a Baltimore based city planner and consultant, a dedicated member of LAI Baltimore and of Lambda Alpha International's Land Economics Foundation, and an active supporter of local organizations aiming to improve her city's future. Ms. Edds is a past president of Lambda Alpha Baltimore, a member of its Board and an active member of the committee which organized Baltimore's April 2018 LEW. At the International level she has been on the Land Economics Foundation Board since 2010 where she has served both as Treasurer and President. She has attended LEWs since 2009 including ones in Vancouver, Boston, Scotland, Madrid, Toronto, and Austin. During a 27-year career at the Baltimore City Department of Planning, she rose to leadership as Deputy Director after working as a socioeconomic analyst, economic development planner, and community planner. Her consulting work has included important contributions to Baltimore's Comprehensive Redevelopment Strategy, the City's landmark 2016 Comprehensive Rezoning, Baltimore's Empowerment Zone management, Transit Centered Community Development, the 2015 Lexington Market Master Plan, and assessments and planning to meet the service needs of the city's seniors. In Baltimore she served as President and an active Board member for 20 years with Creative Alliance, a dynamic community arts organization that has been a catalyst for revitalization of the rowhouse communities of east Baltimore. Her efforts were instrumental in enabling the organization to convert a vacant Art Deco movie house into a venue for arts education, exhibits, and live performances that draw regional audiences.

SMUD Museum of Science and Curiosity



The LAI Skyline Award recognizes noteworthy and commendable instances of the practical application of the principles of land economics in the preservation, development or utilization of our land resources

The SMUD Museum of Science and Curiosity, or MOSAC! Is located in the historic power station, overlooking Matsui Waterfront Park along the Sacramento River, MOSAC! will be a dynamic epicenter for STEM education and an anchor point for Sacramento's revitalized waterfront. Located between Interstate 5 and the Sacramento River, MOSAC! provides a stunning new landmark entry to Downtown Sacramento. It will be seen by thousands of people traveling I-5 every day.

MOSAC's mission is to serve as a dynamic regional hub that engages and inspires people of all ages to explore the wonders, possibilities, and responsibilities of science. The City of Sacramento, SMUD and the Powerhouse Science Center embarked on a multi-year effort to transform the 114-year-old historic power station on Jibboom Street into a dynamic regional destination. MOSAC! will bring K-12 schools, colleges, universities, libraries, museums, and other community resources together to remove barriers and build a Science, Technology, Engineering, Art and Math (STEAM) learning ecosystem. All members of the community will have lifelong access to high-quality STEAM experiences and where Sacramento will become leader in STEAM innovation, employment, and literacy.

Sponsors

