



Land Economics Weekend: 'Scotland the Brave'

1 June to 4 June 2011

The Tartan Experience - One Country - A Tale of Two Cities



Two cities, one the largest in Scotland and one the Capital, LAI moves to Scotland to explore these two contrasting cities and discover how they are both leading and managing the development of major regeneration and economic development projects in these challenging economic times. We will be based at The Millennium Hotel in the centre of Glasgow throughout the weekend a short walk away from any attractions in Glasgow.



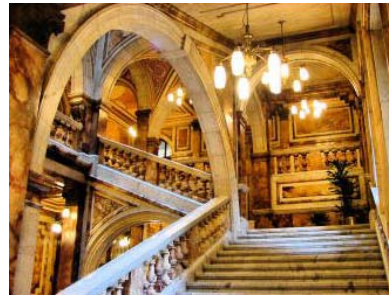
Wednesday 1st June 2011

Our weekend will start on Wednesday evening with a formal Black Tie dinner at Cameron House Hotel, just north of Glasgow on the shores of beautiful Loch Lomond. This stunning 17th century hotel which has recently been refurbished, won most stylish Scottish hotel in 2009. Weather permitting we will have drinks on the lawn and be serenaded by the Glasgow Highland Club Pipers, before going into dinner in the banqueting hall.



Thursday 2nd June 2011

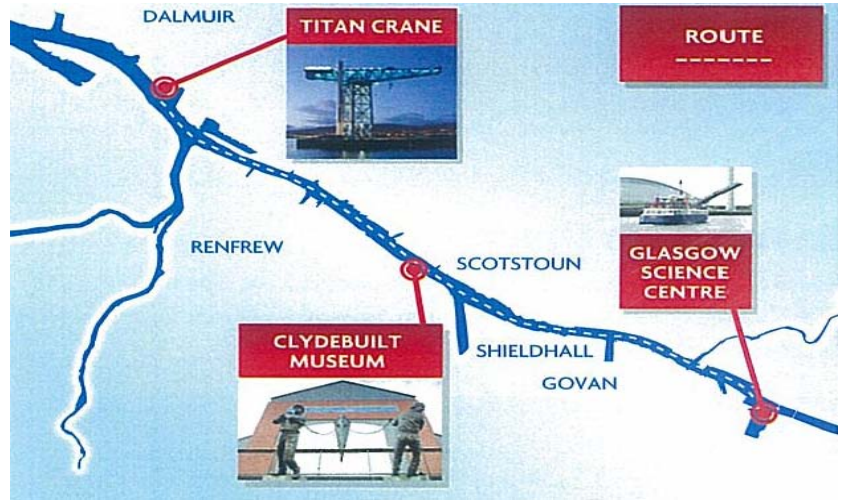
Thursday start with a short-walk across George Square from the Millennium Hotel, to the Glasgow City Chambers, completed in 1889, and boasts the one of the largest marble staircase in the world, today it still serves as the headquarters of Glasgow City Council. In the Satinwood suite there will be an introduction to Scotland's property market with particular focus on Glasgow and the forthcoming 2014 Commonwealth Games. Jim Cunninghame, Executive Director of Development and Regeneration Services at Glasgow City Council will be speaking, along with others, to introduce us to the progress of Glasgow's major regeneration projects. Gordon Matheson, Leader of the City Council. Historically, Glasgow has undergone several waves of regeneration, its latest phase of renewal prompted by the staging of the prestigious Commonwealth Games in 2014. Glasgow was built on the Industrial Revolution, today the economy revolves around the financial, legal and business services sector, whilst traditional heavy industry has taken a back seat. It is a vibrant young entrepreneurial City with passionate people and pride in its places. Coffee will be served in the Mahogany Suite before we board the bus.



The morning continues with a bus tour of Glasgow's Merchant City and Financial Area including the Digital Quarter. The Digital Quarter is just part of the £6 billion regeneration of the Clyde Waterfront. The regeneration plan in place spans 25 years and includes tourism, leisure, retail and residential accommodation. The Digital Quarter has attracted the likes of the BBC and Scottish Television to the banks of the Clyde. Office space is provided either at

Film City Glasgow which combines studio and office production space for the creative industries or the Hub which offers flexible space for companies. The Glasgow Science Centre, Scotland's National Arena, the Scottish Exhibition and Conference Centre and the Riverside Museum are also part of the development.





We will then board the Renfrew Rose and cruise along the River Clyde once Scotland's artery to the world. Now an impressive body of public and private sector groups are committed to a new dynamic vision of the Clyde. Mark Barton from Clyde Waterfront Development will talk us through the new developments as we go along to gain a perspective of the development programme which has been transforming both sides of the River Clyde since 2003. We will also be joined by an architect from internationally renowned architect Zaha Hadid's practice. Zaha Hadid is responsible for the Riverside Museum which is due to open in 2011. Some of Zaha's other projects include Eli & Edythe Broad Art Museum, and the Burnham Pavilion, Chicago USA. A buffet lunch will be provided on board. The afternoon bus tour will take in the east side of Glasgow and will be an opportunity to take in the preparations for the 2014 Commonwealth Games including the athletes Village and Velodrome.



Early evening we will visit the Piper of the Square a short walk across the Square where we will be taken through the mysteries of Malt Whisky by an Ambassador of Whisky from Diagio the biggest shipper of whisky in the UK. For dinner you are on your own to choose from the many restaurants in the vibrant Merchant City Quarter of Glasgow.



Friday 3rd June 2011

Friday morning starts with a short bus journey to Scotland's Capital Edinburgh. The first presentation of the day will be from Scottish Widows, which will provide us with a view of investment manager in the City. In contrast to Glasgow, Edinburgh's economy is based on and has its roots in banking, industry and manufacturing has never had a dominant role to play. Finance and business services along with retailing and tourism are an established part of Edinburgh's economy today.



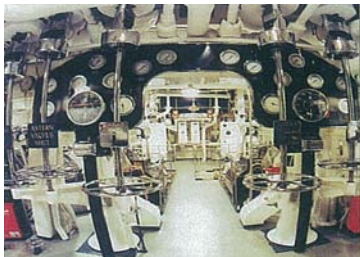
This will be followed by discussions on Edinburgh's urban regeneration with the focus on the Scottish & Newcastle Brewery site in the Fountainbridge area of the city. The 13 acre site has been vacant for 5 years and was originally earmarked, but its owners to provide office space alongside a mix-used development, however, due to economic pressures proposals were put on hold. The owners are now working to get planning permission on a masterplan, the Council see as a major part of their regeneration plans for the City.

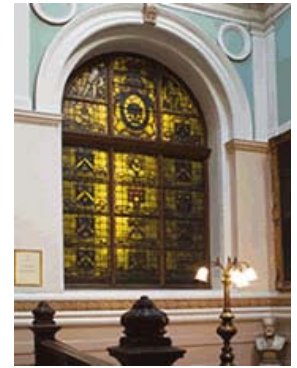
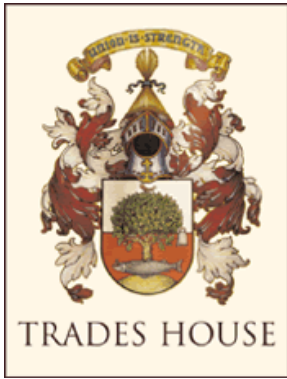


At midday we will be visiting Ocean Terminal with over 70 stores, restaurants and bars set in a stunning waterfront location in Leith, this is now home to the Royal Yacht Britannia. The Royal Yacht Britannia has been a visitor attraction since it was taken out of service and permanently moored in Edinburgh's Leith port in 1997. Built in 1952 the Yacht was used by the Royal family on foreign visits and to host visiting dignitaries during state visits to the UK. President Eisenhower, Ford and Reagan were among the leaders who frequented the Royal Yacht. We will tour in two groups alternating lunch you will be able to choosing to take your



lunch from the many restaurants in the complex. In the afternoon we will tour Leith Docks and a tour of Edinburgh taking in the New and Old Towns and exploring how the two developed and the Scottish Parliament. The Scottish Parliament Building had a turbulent start, completion was delayed by 3 years and the project went £370 million over budget, however, it was awarded the RIBA Stirling Prize in 2005. The prize is awarded by the Royal Institute of British Architects to the 'most significant for the evolution of architecture in the past year'. During the tour of Edinburgh we will be joined by Architectural Historian Anne Breen.





We then return to Glasgow and the weekend concludes with a formal Black Tie dinner at Trades Hall. The Lord Provost of Glasgow and the City Corporation will host a drinks reception and during this small groups will be shown round the Hall. The Trades Hall was built by Robert Adams between 1791-1794, home to Trade House a body established to regulate trade within the City. Today, the Trade House is a charitable organisation which works on behalf of hospitals and schools. During the reception and dinner renowned harpist and singer Margaret Knight will entertain us. After dinner our speaker will be James Cunningham the Deacon Convener who will give us an insight into the working and traditions of the trades in Glasgow.

We look forward to providing you with a warm and welcoming Scotland! Be brave and register for the 1st -4th June 2011. Go to www.scotlandthebrave2011.com or find the links on the main Lambda Alpha web sites:

www.lai.org

www.lailondon.org

