This is an online brochure designed for desktop, laptop, tablet, and smartphone use with links throughout.

**TYPOGRAPHY**

**Header — Lato Black | 24 pt**

Subtitle — Lato Light | 14 pt

Body Copy — Lato Light | 10.5 pt

**COLORS**

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<th>R246 G145 B78</th>
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</table>

**PHOTOS**

Always use:  
- **PNG or JPEG**
- **72dpi**
- **RGB mode**

**Best if images are at least 275 x 130 px large.**

This is an online brochure, not meant to be printed. For print, images need to be JPEGs, 300dpi, CMYK mode.