



LAMBDA ALPHA INTERNATIONAL

LAND ECONOMICS WEEKEND

SAN DIEGO CHAPTER

October 1-3, 2015

Land Economics Weekends are international gatherings held twice a year, are open to all members and their guests. These meetings address wider international, national and regional issues, and include tours of projects of interest within the host city. They provide a further invaluable forum for networking discussions among LAI's wider membership. Recent gatherings have taken members to Washington D.C., Madrid, Atlanta, San Francisco, Honolulu and Phoenix.

This year LAI San Diego Chapter is excited to host the international LAI members to a Land Economic Weekend Conference (LEW) in San Diego. The LEW have become informative gatherings and exchanges among land economic professionals from around the nation and the world. We expect our LEW in San Diego will have close to 100 attendees from around the country and the world. Our programs, presentation and tours will stand up to the highest standards on important land economics issues and development projects in San Diego. The dates for this exciting event are October 1-3, 2015.



**Lambda Alpha International
Land Economics Weekend (LEW)
San Diego, California
October 1-3, 2015**

Our program, speakers and tours will highlight San Diego's unique opportunities as a binational region, economically driven by technology, tourism and military. We will explore new development that has reignited historically underserved areas, discuss the transition of San Diego's beautiful waterfront areas from both land and water, and hear about the economic realities for San Diego from binational efforts, commercial shipbuilding, military and craft brewing.

Thursday, October 1, 2015		
8:30am – 5:00pm	LAI Business Meetings LAI Executive Committee LEF Executive Committee LAI Board of Governors LAI Chapter Presidents Roundtable	
7:00pm - 9:00 pm.	LEW Welcome Reception Welcome from Greg Cox, County Bd. Of Supervisors Grand Hyatt- 32nd Floor Craft Brewery Presentation and Sampling	
9:00pm -11:00pm	On your own: Walk or trolley to Gaslamp, Waterfront, restaurants/entertainment	
Friday, October 2, 2015		
8:30 a.m. - 9:45 a.m.	Wake Up at Cabrillo National Monument Discussion of San Diego History	
10:15 a.m. - 11:15 a.m.	Liberty Station Land Use Story: explanation of the change of use from an active military base to commercial and residential	
11:45 a.m. - 1:15 p.m.	Guided Waterfront Walking Tour: •County Administration Building •North Embarcadero Visionary Plan •Manchester Pacific Gateway •Ruocco Park and The Headquarters	
1:45 p.m. - 2:45 p.m.	Lunch at Harbor House Petco Park Presentation - The baseball stadium's impact on neighborhood development	
3:00 p.m. - 4:30 p.m.	Driving Tour by Petco Park San Diego Main Library - discussion of library development and surrounding East Village maturation	
4:45 - 5:30 p.m.	Driving Tour: IDEA District, Horton Plaza Park	

Saturday, October 3, 2015

8:30 a.m. - 11:30 a.m.

Midway Aircraft Carrier Tour
Discussion: History of the Navy and its Economic Impact on San Diego
Discussion: San Diego and Tijuana as a Binational Region



12:00 p.m. - 3 p.m.

Water-Side Tour of San Diego Bay aboard Flagship Cruises
Discussion: San Diego's Port and shipyard history and impacts on regional economics.
Discussion: Chula Vista Bayfront Master Plan
Lunch provided on board the ship.



6:00 - 9:30 Reception and Dinner

Closing Dinner at The Prado at Balboa Park
Balboa Park is currently celebrating the 100th anniversary of the 1915 Exposition.
Video Presentation: Balboa Park - The Jewel of the City

