



**FOR IMMEDIATE RELEASE:**

**STEVEN GRAGG ELECTED INTERNATIONAL PRESIDENT OF LAMBDA ALPHA INTERNATIONAL**

Steven Gragg, MAI, SRA, FRICS, AI-GRS, has been named International President of Lambda Alpha International (LAI) - [lai.org](http://lai.org) - the honorary society of distinguished professionals in all fields related to the use and development of land. Mr. Gragg is an expert in commercial real estate appraisal, consulting and finance.

Formerly serving as Lambda Alpha International First Vice President, Mr. Gragg was named President of LAI for a two-year term by the Board of Governors during the semi-annual Land Economics Weekend in San Diego, CA. He will take office to lead a growing global organization of over 2,000 executives in the field of land economics.

Upon accepting the Presidency, Mr. Gragg commented: "It is my honor and privilege to take over as the International President of LAI. I hope to contribute to the long tradition started in 1930, by the "Father of Land Economics" Professor Richard T. Ely, of furthering the advancement of land economics during my term through thoughtful programming and the program grant activities of the Land Economics Foundation. I pledge to work with our excellent leadership and staff to provide value to our members and their local chapters. Connecting professionals. Sharing Knowledge. Advancing best practices. That is more than a tag line; that is what we do at LAI as an honorary land economics society."

Mr. Gragg, a member of the Orange County chapter of LAI - [lai-oc.org](http://lai-oc.org) - is a distinguished leader of LAI. He joined LAI in 2001 and served successive terms as President of the Land Economics Foundation Board of Directors 2009-13. Previously he was President of the Phoenix Chapter 2007-08.

Steven Gragg is Director & Chief Appraiser, Commercial Appraisal Section, MUFG Union Bank, Orange, CA., a \$110 Billion institution lending on commercial real estate across the U.S. [unionbank.com](http://unionbank.com)

To arrange an interview with Steven Gragg, please contact Dan Carlson, [dcarlsson@cox.net](mailto:dcarlsson@cox.net) or contact Mr. Gragg: [steven.gragg@unionbank.com](mailto:steven.gragg@unionbank.com) - 714 565 5632.

Attached:  
Steven Gragg



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About LAI:

Lambda Alpha International (LAI) is the global network for distinguished professionals in all fields related to the use and development of land. LAI is committed to promoting best practices and making a difference in our communities. The 2000-plus members of LAI make valuable connections locally and with peers worldwide. LAI has a growing network of Chapters in the United States, Canada, Europe, and Asia. Local Chapters offer a variety of programs with top speakers, relevant forums, and events.

*FOR FURTHER INFORMATION: CONTACT PHIL ADAMS, CEO, PS&A COMMUNICATIONS.  
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